

17 January 2025

**Literacy Capital plc ("Literacy" or the "Company")**

**PDMR Dealing Announcement**

The Company announces that on 16 January 2025, Niamh Murphy, who is a PDMR and LLP Member of the Investment Manager, was issued warrants to subscribe for Ordinary Shares of £0.001 each in the Company ("**Ordinary Shares**") as set out below.

The notification below, made in accordance with the requirements of the UK version of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC, which is part of UK law by virtue of the European Union (Withdrawal) Act 2018, as amended, provides further detail.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Niamh Murphy	
<b>2.</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR, LLP Member of the Investment Manager	
b)	Initial notification / Amendment	Initial notification	
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Literacy Capital plc	
b)	LEI	2549006P3DFN5HLFGR54	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares  ISIN: GB00BMF1L080	
b)	Nature of the transaction	Niamh Murphy has been issued with 35,000 warrants that have an exercise price of £5.047 and are exercisable, subject to certain conditions as described in the prospectus issued by the Company, from 16 January 2028.	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		£5.047	35,000
d)	Aggregate information  - Aggregate volume  - Total Exercise Price	35,000 warrants in aggregate  £176,645	
e)	Date of the transaction	16/01/2025	
f)	Place of the transaction	London Stock Exchange	
g)	Additional information	NA	

**For further information, please contact:**

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