17 January 2025

Literacy Capital plc ("Literacy" or the "Company")

PDMR Dealing Announcement

The Company announces that on 16 January 2025, Niamh Murphy, who is a PDMR and LLP Member of the Investment Manager, was issued warrants to subscribe for Ordinary Shares of £0.001 each in the Company ('**Ordinary Shares**") as set out below.

The notification below, made in accordance with the requirements of the UK version of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC, which is part of UK law by virtue of the European Union (Withdrawal) Act 2018, as amended, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	**Details of the person discharging managerial responsibilities / person closely associated**	
a)	Name	Niamh Murphy
2.	**Reason for the notification**	
a)	Position/status	PDMR, LLP Member of the Investment Manager
b)	Initial notification / Amendment	Initial notification
3.	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Literacy Capital plc
b)	LEI	2549006P3DFN5HLFGR54
4.	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares ISIN: GB00BMF1L080
b)	Nature of the transaction	Niamh Murphy has been issued with 35,000 warrants that have an exercise price of £5.047 and are exercisable, subject to certain conditions as described in the prospectus issued by the Company, from 16 January 2028.
c)	Price(s) and volume(s)	<table><tr><td>Price (s)</td><td>Volume (s)</td></tr><tr><td>£5.047</td><td>35,000</td></tr></table>
d)	Aggregate information - Aggregate volume - Total Exercise Price	 35,000 warrants in aggregate £176,645
e)	Date of the transaction	16/01/2025
f)	Place of the transaction	London Stock Exchange
g)	Additional information	NA

-ENDS-

For further information, please contact:

Literacy Capital plc / Book Asset Management LLP
Richard Pindar / Aasha Tailor
+44 (0) 20 3960 0280

MHP Group
Reg Hoare / Ollie Hoare / Matthew Taylor
book@mhpgroup.com
+44 (0) 7817 458 804 / + 44 (0) 7827 662 831

Singer Capital Markets Securities Limited
Alaina Wong
+44 (0) 20 7496 3000

LEI: 2549006P3DFN5HLFGR54

A copy of this announcement will be available on the Company's website at https://www.literacycapital.com/. Neither the content of the Company's website, nor the content on any website accessible from hyperlinks on its website for any other website, is incorporated into, or forms part of, this announcement nor, unless previously published by means of a recognised information service, should any such content be relied upon in reaching a decision as to whether or not to acquire, continue to hold, or dispose of, securities in the Company.

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