

FOR IMMEDIATE RELEASE

**Safestore Holdings plc (the Company)**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	FREDERIC VECCHIOLI	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR, CHIEF EXECUTIVE OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	SAFESTORE HOLDINGS PLC	
b)	LEI	213800WGA3YSJC1YOH73	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 1P EACH	
	Identification code	GB00B1N7Z094	
b)	Nature of the transaction	Purchase of share on London Stock Exchange	
c)	Price(s) and volume(s)	Price(s) £6.2845	Volume(s) 65,000
d)	Aggregated information		
	- Aggregated volume	65,000	
	- Price	£6.2845	
	- Total	£408,492.50	
e)	Date of the transaction	16 January 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	SIMON CLINTON
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR, CHIEF FINANCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	SAFESTORE HOLDINGS PLC

b)	LEI	213800WGA3YSJC1YOH73	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 1P EACH	
	Identification code	GB00B1N7Z094	
b)	Nature of the transaction	Purchase of share on London Stock Exchange	
c)	Price(s) and volume(s)	Price(s) £6.02982	Volume(s) 4,146
d)	Aggregated information		
	- Aggregated volume	4,146	
	- Price	£6.02982	
	- Total	£24,999.63	
e)	Date of the transaction	16 January 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	AVIS DARZINS	
2	Reason for the notification		
a)	Position/status	PDMR, NON-EXECUTIVE DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	SAFESTORE HOLDINGS PLC	
b)	LEI	213800WGA3YSJC1YOH73	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 1P EACH	
	Identification code	GB00B1N7Z094	
b)	Nature of the transaction	Purchase of share on London Stock Exchange	
c)	Price(s) and volume(s)	Price(s) £6.284	Volume(s) 1,581
d)	Aggregated information		
	- Aggregated volume	1,581	
	- Price	£6.284	
	- Total	£9,935.00	
e)	Date of the transaction	16 January 2025	
f)	Place of the transaction	London Stock Exchange (XLON)	

Enquiries:

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**17 January 2025**

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