

17 January 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	16/01/2025
Number of shares purchased (aggregated volume):	86,863
Highest price paid per share (pence):	250.00p
Lowest price paid per share (pence):	246.5p
Volume weighted average price paid per share (pence):	249.3334p

Following the purchase and cancellation of those shares, the Company will have 161,437,995 Ordinary Shares in issue. This figure 161,437,995 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	249.3334	86,863

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
841	246.50	08:29:00	00073145726TRLOO	XLON
776	246.50	08:29:00	00073145727TRLOO	XLON
1400	246.50	08:29:00	00073145728TRLOO	XLON
328	246.50	08:29:00	00073145729TRLOO	XLON
3308	248.50	08:54:52	00073146742TRLOO	XLON
659	247.50	08:55:55	00073146806TRLOO	XLON
1297	247.50	08:55:55	00073146807TRLOO	XLON
1297	247.50	08:55:55	00073146808TRLOO	XLON
600	247.50	09:30:12	00073148835TRLOO	XLON
400	247.50	09:30:47	00073148874TRLOO	XLON
2437	247.50	09:30:47	00073148875TRLOO	XLON
2880	247.50	10:09:52	00073150781TRLOO	XLON
1000	248.00	10:09:52	00073150782TRLOO	XLON
727	248.00	10:09:52	00073150783TRLOO	XLON
7022	250.00	10:35:14	00073151678TRLOO	XLON
1259	249.00	11:46:42	00073154117TRLOO	XLON
756	249.00	11:46:42	00073154118TRLOO	XLON
466	249.00	11:46:42	00073154119TRLOO	XLON
397	249.00	11:46:42	00073154120TRLOO	XLON
433	249.00	11:46:42	00073154121TRLOO	XLON
3211	248.50	11:52:19	00073154277TRLOO	XLON
1400	249.00	12:21:18	00073155289TRLOO	XLON
1426	249.00	12:21:18	00073155290TRLOO	XLON
567	249.50	12:41:37	00073155883TRLOO	XLON
1276	249.50	12:41:37	00073155884TRLOO	XLON
1275	249.50	12:41:37	00073155885TRLOO	XLON
225	249.50	12:41:37	00073155886TRLOO	XLON
800	250.00	13:15:35	00073156616TRLOO	XLON
1069	250.00	13:15:35	00073156617TRLOO	XLON

4071	250.00	14:44:06	00073160185TRLOO	XLON
2323	250.00	14:44:06	00073160186TRLOO	XLON
734	250.00	14:44:06	00073160187TRLOO	XLON
5660	250.00	14:44:06	00073160188TRLOO	XLON
3485	250.00	14:44:06	00073160189TRLOO	XLON
1300	250.00	14:44:06	00073160190TRLOO	XLON
421	250.00	14:44:07	00073160191TRLOO	XLON
600	250.00	14:44:31	00073160202TRLOO	XLON
4530	250.00	14:46:11	00073160338TRLOO	XLON
3075	250.00	15:02:06	00073161525TRLOO	XLON
2976	250.00	15:02:06	00073161526TRLOO	XLON
10	250.00	15:02:06	00073161527TRLOO	XLON
195	250.00	15:02:06	00073161528TRLOO	XLON
1700	250.00	15:02:06	00073161529TRLOO	XLON
1254	250.00	15:02:06	00073161530TRLOO	XLON
134	250.00	15:02:06	00073161531TRLOO	XLON
390	250.00	15:02:06	00073161532TRLOO	XLON
1513	250.00	15:02:09	00073161538TRLOO	XLON
1400	250.00	15:02:09	00073161539TRLOO	XLON
137	250.00	15:23:09	00073162971TRLOO	XLON
1453	250.00	15:23:09	00073162972TRLOO	XLON
78	250.00	15:23:09	00073162973TRLOO	XLON
1517	250.00	15:23:09	00073162974TRLOO	XLON
2	250.00	15:23:09	00073162975TRLOO	XLON
1437	249.50	15:27:45	00073163195TRLOO	XLON
1021	249.50	15:27:45	00073163196TRLOO	XLON
622	250.00	16:06:11	00073165866TRLOO	XLON
622	250.00	16:06:11	00073165867TRLOO	XLON
1715	250.00	16:06:11	00073165868TRLOO	XLON
2956	250.00	16:06:11	00073165869TRLOO	XLON

For further information:

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c/o FTI Consulting

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