

20 January 2025

ZOO Digital Group PLC
("ZOO", the "Group" or the "Company")

Issue of Equity and Total Voting Rights

ZOO Digital Group plc (LON: ZOO), a world-leading provider of cloud-based localisation and digital distribution services to the global entertainment industry, announces that, on 17 January 2025, 375,000 options over ordinary shares of 1 penny each in the share capital of the Company ("Ordinary Shares") were exercised by option holders of the Company.

Application has been made to the London Stock Exchange for the 375,000 new Ordinary Shares to be admitted to trading on AIM ("Admission") and dealings are expected to commence at 8.00 a.m. on or around 23 January 2025. The new Ordinary Shares will rank *pari passu* with the Company's existing Ordinary Shares.

As part of this transaction, the Company was informed on 19 January 2025 that on the 17 January Gordon Doran, Chief Commercial Officer, exercised 250,000 Ordinary Shares of 1 penny each in the Company ("Ordinary Shares") at a price of 15.0 pence per Ordinary Share.

Following the above transaction, Gordon Doran holds 406,033 Ordinary Shares, representing 0.41% in the issued share capital of the Company.

The total number of Ordinary Shares in issue following Admission will be 98,318,228. There are no Ordinary Shares held in treasury. The total number of voting rights in the Company is therefore 98,318,228. This number may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure Guidance and Transparency Rules.

For further enquiries, please contact:

ZOO Digital Group plc

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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them:

1.	Details of the person discharging managerial responsibilities/person closely associated								
a)	Name:	Gordon Doran							
2.	Reason for the notification								
a)	Position/status:	CCO							
b)	Initial notification/Amendment:	Initial notification							
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name:	ZOO Digital Group plc							
b)	LEI:	213800377KWAPKN5HX30							
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary shares of 1 penny each ("Ordinary Shares") GB00B1FQDL10							
b)	Nature of the transaction:	Exercise of options over Ordinary Shares							
c)	Price(s) and volume(s):	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td colspan="2">Exercise of Options:</td></tr><tr><td>15 pence</td><td>250,000</td></tr></table>		Price(s)	Volume(s)	Exercise of Options:		15 pence	250,000
Price(s)	Volume(s)								
Exercise of Options:									
15 pence	250,000								
d)	Aggregated information: · Aggregated volume: · Price:	Single Transaction							

e)	Date of the transaction:	17 January 2025
f)	Place of the transaction:	Off Market

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