RNS Number : 0232U
Braveheart Investment Group plc
20 January 2025

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Braveheart Investment Group plc
("**Braveheart**" or the "**Company**")

Director/PDMR Shareholding - acquisition of shares

Braveheart has been notified that, on 20 January 2025, Trevor Brown, Chief Executive of the Company, purchased 250,000 ordinary shares of 2 pence each in the in the Company ("Ordinary Shares") at a price of 5.5 pence per Ordinary Share in the market.

Accordingly, Trevor Brown's total beneficial shareholding in the Company has increased to 16,595,215 Ordinary Shares, which represents approximately 26.04% of the Company's current voting rights.

Further details are provided in the form below in accordance with the requirements of the UK Market Abuse Regulation.

For further information:

Braveheart Investment Group plc Tel: 01738 587555
Trevor Brown, Chief Executive Officer
Vivian Hallam, Executive Director

Allenby Capital Limited (Nominated Adviser and Joint Broker) Tel: 020 3328 5656
James Reeve / George Payne

Peterhouse Capital Limited (Joint Broker) Tel: 020 7469 0936
Heena Karani / Duncan Vasey

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	**Details of the person discharging managerial responsibilities / person closely associated**		
a)	Name	Trevor Brown	
2	**Reason for the notification**		
a)	Position/status	CEO	
b)	Initial notification /Amendment	Initial Notification	
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**		
a)	Name	Braveheart Investment Group plc	
b)	LEI	2138006HQ3COMU626I61	
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 2 pence each in Braveheart Investment Group plc GB00B13XV322	
b)	Nature of the transactions	Purchase of ordinary shares	
c)	Price(s) and volume(s)	Price(s) 5.5p	Volume(s) 250,000
d)	Aggregated information - Aggregated volume - Price - Principal amount	As above	
e)	Date of the transaction	20 January 2025	
f)	Place of transaction	London Stock Exchange, AIM Market	

END

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