

22 January 2025

Safestore Holdings plc (the "Company")

Grant of Awards under the Safestore 2020 Long Term Incentive Plan, as amended.

Notification of Transactions by Persons Discharging Managerial Responsibility ("PDMRs")

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Frederic Vecchioli					
2	Reason for the notification						
a)	Position/status	PDMR, Chief Executive Officer					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Safestore Holdings plc					
b)	LEI	213800WGA3YSJC1YOH73					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each					
	Identification code	GB00B1N7Z094					
b)	Nature of the transaction	Grant of nil cost option under the Safestore 2020 Long Term Incentive Plan, as amended at Safestore Holdings plc 2023 General Meeting					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>372,995</td></tr></table>		Price(s)	Volume(s)	Nil	372,995
Price(s)	Volume(s)						
Nil	372,995						
d)	Aggregated information						
	- Aggregated volume	372,995					
	- Price	Nil					
e)	Date of the transaction	20 January 2025					
f)	Place of the transaction	Outside a trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Simon Clinton
2	Reason for the notification	
a)	Position/status	PDMR, Chief Financial Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Safestore Holdings plc
b)	LEI	213800WGA3YSJC1YOH73
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each
	Identification code	GB00B1N7Z094
b)	Nature of the transaction	Grant of nil cost option under the Safestore 2020 Long Term Incentive Plan, as amended at Safestore Holdings plc 2023

		General Meeting					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>170,272</td></tr></table>		Price(s)	Volume(s)	Nil	170,272
Price(s)	Volume(s)						
Nil	170,272						
d)	Aggregated information						
	- Aggregated volume	170,272					
	- Price	Nil					
e)	Date of the transaction	20 January 2025					
f)	Place of the transaction	Outside a trading venue					

For further information, please contact:

Safestore Holdings plc

David Orr, Company Secretary

Tel: 020 8732 1500

LEI Code: 213800WGA3YSJC1YOH73

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