

LEI: 549300XVXU6S7PLCL855

For immediate release

22 January 2025

Liontrust Asset Management Plc

("Liontrust" or the "Company")

Notification of transactions of persons discharging managerial responsibilities ("PDMRs") and persons closely associated ("PCA")

Liontrust announces that on 22 January 2025 it was notified that John Ions, Chief Executive Officer, purchased 37,500 ordinary shares of 1p each in the Company ("Shares") and his wife, Paige Ions, purchased 12,500 Shares. John Ions is a PDMR and Paige Ions is a PCA to Mr Ions.

Formal notification in respect of the PDMR and the PCA is set out below in accordance with the requirements of the Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	John Ions	
2	Reason for the notification		
a)	Position/status	PDMR (CEO)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Liontrust Asset Management Plc	
b)	LEI	549300XVXU6S7PLCL855	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each	
	Identification code	GB0007388407	
b)	Nature of the transaction	Purchase of Shares by the PDMR.	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£4.00	37,500
d)	Aggregated information		
	- Aggregated volume - Price	Not applicable	
e)	Date of the transaction	22 January 2025	
f)	Place of the transaction	London Stock Exchange	

London Stock Exchange								
1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Paige Ions						
2	Reason for the notification							
a)	Position/status	PCA to PDMR (CEO)						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Liontrust Asset Management Plc						
b)	LEI	549300XVXU6S7PLCL855						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each						
	Identification code	GB0007388407						
b)	Nature of the transaction	Purchase of Shares by the PDMR.						
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>£4.00</td> <td>12,500</td> </tr> <tr> <td></td> <td></td> </tr> </table>	Price(s)	Volume(s)	£4.00	12,500		
Price(s)	Volume(s)							
£4.00	12,500							
d)	Aggregated information - Aggregated volume - Price	Not applicable						
e)	Date of the transaction	22 January 2025						
f)	Place of the transaction	London Stock Exchange						

For further information please contact:

Teneo (Tel: 020 7353 4200, Email: liontrust@teneo.com)
Tom Murray, Colette Cahill, Jessica Pine

Liontrust Asset Management Plc (Tel: 020 7412 1700, Website: liontrust.co.uk)
Stephen Corbett: Head of Investor Relations
Simon Hildrey: Chief Marketing Officer

Singer Capital Markets (Tel: 020 7496 3000)
Corporate Broking: Charles Leigh-Pemberton
Corporate Advisory: James Moat

Panmure Liberum (Tel: 020 7886 2500)
Corporate Broking: David Watkins
Corporate Advisory: Atholl Tweedie

HSBC Bank plc (Tel: 020 7991 8888)
Corporate Broking: Simon Alexander, James Hopton
Corporate Advisory: Alexander Paul

END

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