

23 January 2025

**ZOO DIGITAL GROUP PLC**

**("ZOO", the "Group" or the "Company")**

**Directorate Change**

ZOO Digital Group plc (LON: ZOO), a world-leading provider of cloud-based localisation and digital media services to the global entertainment industry, announces that Phillip Blundell has informed the Board of his decision to resign as Chief Financial Officer and Executive Director of the Company to pursue other opportunities. He will remain in post and on the Board until the summer of 2025 to oversee the FY25 results and ensure an orderly transition. The Company is initiating a process to appoint a successor and will update the market in due course.

**Gillian Wilmot, Chairman of ZOO Digital, said:**

*"The Board would like to thank Phill for his contribution to ZOO over the past six years. He has played an important role in the growth of the business and, more recently, its response to a period of unprecedented disruption across the industry. Phill leaves ZOO in a strong position to deliver profitable growth as the recovery in TV and film production gains momentum. We wish him the best for the future."*

**Phillip Blundell, Chief Financial Officer of ZOO Digital, said:**

*"It has been a pleasure to work with the team at ZOO and I am proud of the achievements of the finance function in supporting the internationalisation of the business and strengthening the finance function. I will work with the team at ZOO to ensure an orderly transition with my successor. I wish the Group every success in the future."*

**For further enquiries, please contact:**

**ZOO Digital Group plc**

Stuart Green - Chief Executive Officer  
Phillip Blundell - Chief Financial Officer

**+44 (0) 114 241 3700**

**Canaccord Genuity (Nominated Adviser and Broker)**

Simon Bridges / Harry Gooden / Andrew Potts / George Grainger

**+44 (0) 20 7523 8000**

**Vigo Consulting (Financial PR)**

Tim McCall / Rozi Morris

**+44 (0)20 7390 0230**

[zoo@vigoconsulting.com](mailto:zoo@vigoconsulting.com)

Prior to publication the information communicated in this announcement was deemed by the Company to constitute inside information for the purposes of article 7 of the Market Abuse Regulations (EU) No 596/2014 as amended by regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations No 2019/310 ('MAR'). With the publication of this announcement, this information is now considered to be in the public domain.

**About ZOO Digital Group plc:**

ZOO Digital supports major Hollywood studios and streaming services to globalise their content and reach audiences everywhere, by providing leading, technology-enabled localisation and media services.

Founded in 2001, ZOO Digital operates from hubs in Los Angeles, London, Dubai, Turkey, South Korea, India, Denmark, Spain, Italy and Germany with a development and production centre in Sheffield, UK.

The Group provides media services through its platforms that include: ZOOsubs, ZOOdubs and ZOOstudio. Its full-service proposition delivers the end-to-end services required to prepare both original and catalogue content for digital distribution; these services include dubbing, subtitling & captioning, metadata creation & localisation, mastering,

artwork localisation and media processing. Alongside this offering, ZOO also provides its customers with management platforms and strategic solutions to support their own internal globalisation operations.

ZOO is a go-to service partner for media businesses looking to globalise their content across different territories, languages and distribution platforms. Using its innovative technology-enabled approach, ZOO helps its customers to reduce time to market, lower costs and deliver high quality products to their global audiences. The business has frameworks in place with all major Hollywood studios and streaming services. Its customers include Disney, NBCUniversal, HBO and Paramount Global.

ZOO's competitive advantage arises from three interlinking factors - the leading role it has played in the digital transformation of its sector; the world class proprietary platforms that it develops to enable this transformation; and the global supply chain of thousands of freelancers, working collaboratively in ZOO's platforms, which delivers services that scale easily to meet demand. These factors combine to make ZOO uniquely placed to capitalise on new market opportunities in a fast-paced and constantly evolving industry.

[www.zoodigital.com](http://www.zoodigital.com)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

BOALLLLEFLLBBV