

Centaur Media plc  
Incorporated in England and Wales  
Registration number: 04948078  
LEI: 2138005WK87G7DQRQI62  
ISIN: GB0034291418  
23 January 2025

## Centaur Media Plc ("the Company")

### **Notification of Transaction by Director/PDMR**

In accordance with DTR 3.1 and Article 19 of the UK Market Abuse Regulation, the Company was advised on 21 January 2025 that the following Directors and Persons Discharging Managerial Responsibility acquired ordinary shares in London on 20 January 2025 at a price of £0.26439 per ordinary share through the Company's Share Incentive Plan:

Director/PDMR	Number of ordinary shares under the personal contribution element of the plan	Number of ordinary shares under the matching element of the plan (Company contribution)	Share price
Steve Newbold	567	283	£0.26439

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

<b>1. Details of PDMR / person closely associated with them ('CAP')</b>											
a) Name	Steve Newbold										
b) Position / status	Group Managing Director Xeim										
c) Initial notification / amendment	Initial notification										
<b>2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>											
a) Full name of the entity	Centaur Media plc										
b) Legal Entity Identifier code	2138005WK87G7DQRQI62										
<b>3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>											
a) Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each  ISIN: GB0034291418										
b) Nature of the transaction	Acquisition through Company Share Incentive Plan										
c) Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>£0.26439</td><td>850</td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr></tbody></table> <p>Note: this was a single transaction.</p>	Price(s)	Volume(s)	£0.26439	850						
Price(s)	Volume(s)										
£0.26439	850										
d) Aggregated information  Aggregated volume  Price	Not applicable - single transaction.										

e)	Date of the transaction	20 January 2025
f)	Place of the Transaction	London Stock Exchange XLON

Ciara Galbraith  
 General Counsel and Company Secretary  
 0207 970 4000

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