

23 January 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	22/01/2025
Number of shares purchased (aggregated volume):	200,000
Highest price paid per share (pence):	250.00p
Lowest price paid per share (pence):	248.00p
Volume weighted average price paid per share (pence):	249.6989p

Following the purchase and cancellation of those shares, the Company will have 161,233,271 Ordinary Shares in issue. This figure 161,233,271 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	249.6989	200,000

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
1665	250.00	15:11:16	00073259896TRLOO	XLON
1667	250.00	15:11:16	00073259897TRLOO	XLON
3051	250.00	15:11:16	00073259898TRLOO	XLON
3073	250.00	15:11:16	00073259899TRLOO	XLON
3264	250.00	15:11:16	00073259900TRLOO	XLON
3911	250.00	15:11:16	00073259901TRLOO	XLON
2368	250.00	15:11:16	00073259902TRLOO	XLON
716	250.00	15:11:16	00073259903TRLOO	XLON
2793	250.00	15:11:16	00073259904TRLOO	XLON
640	250.00	15:11:19	00073259912TRLOO	XLON
9670	250.00	15:11:19	00073259913TRLOO	XLON
8843	250.00	15:11:19	00073259914TRLOO	XLON
5440	250.00	15:11:19	00073259915TRLOO	XLON
92	250.00	15:11:19	00073259916TRLOO	XLON
11	250.00	15:11:19	00073259917TRLOO	XLON
20	250.00	15:11:19	00073259918TRLOO	XLON
11	250.00	15:11:19	00073259919TRLOO	XLON
1996	250.00	15:11:57	00073259970TRLOO	XLON
5600	250.00	15:16:47	00073260190TRLOO	XLON
11438	250.00	15:16:47	00073260191TRLOO	XLON
4022	250.00	15:43:08	00073261662TRLOO	XLON
3007	250.00	15:43:08	00073261663TRLOO	XLON
4453	250.00	15:43:08	00073261664TRLOO	XLON
3762	250.00	15:43:08	00073261665TRLOO	XLON
993	250.00	15:43:08	00073261666TRLOO	XLON
1049	250.00	15:43:08	00073261667TRLOO	XLON
1665	250.00	15:43:08	00073261668TRLOO	XLON
240	250.00	15:43:08	00073261669TRLOO	XLON
322	250.00	15:43:10	00073261671TRLOO	XLON

47	250.00	15:43:18	00073261675TRLOO	XLON
1353	250.00	15:43:39	00073261697TRLOO	XLON
3005	250.00	15:43:42	00073261698TRLOO	XLON
2695	250.00	15:46:42	00073261868TRLOO	XLON
2949	250.00	15:52:42	00073262066TRLOO	XLON
2276	250.00	15:53:14	00073262077TRLOO	XLON
173	250.00	15:53:14	00073262078TRLOO	XLON
35	250.00	15:53:14	00073262079TRLOO	XLON
1697	250.00	15:55:55	00073262183TRLOO	XLON
371	250.00	15:55:55	00073262184TRLOO	XLON
418	250.00	15:55:55	00073262185TRLOO	XLON
432	250.00	15:55:56	00073262186TRLOO	XLON
412	250.00	15:55:56	00073262187TRLOO	XLON
396	250.00	15:55:56	00073262188TRLOO	XLON
376	250.00	15:55:56	00073262189TRLOO	XLON
437	250.00	15:56:02	00073262191TRLOO	XLON
444	250.00	15:56:02	00073262192TRLOO	XLON
381	250.00	15:57:02	00073262249TRLOO	XLON
397	250.00	15:57:02	00073262250TRLOO	XLON
1087	250.00	15:57:02	00073262251TRLOO	XLON
982	250.00	15:57:02	00073262252TRLOO	XLON
1665	250.00	16:19:06	00073263693TRLOO	XLON
1091	250.00	16:19:12	00073263709TRLOO	XLON
848	250.00	16:19:12	00073263710TRLOO	XLON
438	250.00	16:19:12	00073263711TRLOO	XLON
375	250.00	16:19:12	00073263712TRLOO	XLON
909	250.00	16:19:19	00073263747TRLOO	XLON
759	250.00	16:19:19	00073263748TRLOO	XLON
429	250.00	16:19:19	00073263749TRLOO	XLON
1400	250.00	16:24:51	00073264242TRLOO	XLON
3208	250.00	16:24:51	00073264243TRLOO	XLON
1403	250.00	16:24:51	00073264244TRLOO	XLON
2987	250.00	16:24:51	00073264245TRLOO	XLON
3231	250.00	16:24:51	00073264246TRLOO	XLON
3877	250.00	16:24:51	00073264247TRLOO	XLON
1174	250.00	16:24:51	00073264248TRLOO	XLON
429	250.00	16:24:51	00073264249TRLOO	XLON
419	250.00	16:24:51	00073264250TRLOO	XLON
2644	250.00	16:24:52	00073264251TRLOO	XLON
1091	249.50	15:52:42	00073262067TRLOO	XLON
1520	249.50	15:57:03	00073262253TRLOO	XLON
1357	249.50	15:57:03	00073262254TRLOO	XLON
12000	249.50	16:18:19	00073263623TRLOO	XLON
3154	249.50	16:18:19	00073263624TRLOO	XLON
2843	249.50	16:18:19	00073263625TRLOO	XLON
1062	249.50	16:18:19	00073263626TRLOO	XLON
1665	249.50	16:18:19	00073263627TRLOO	XLON
601	249.50	16:18:20	00073263628TRLOO	XLON
2191	249.50	16:19:06	00073263691TRLOO	XLON
2565	249.50	16:19:06	00073263692TRLOO	XLON
1669	249.50	16:28:02	00073264565TRLOO	XLON
1876	249.50	16:28:02	00073264566TRLOO	XLON
2672	249.00	16:01:01	00073262413TRLOO	XLON
1700	249.00	16:01:01	00073262414TRLOO	XLON
11	249.00	16:01:01	00073262415TRLOO	XLON
1388	249.00	16:02:01	00073262454TRLOO	XLON
30	249.00	16:02:01	00073262455TRLOO	XLON
1197	249.00	16:02:01	00073262456TRLOO	XLON
8000	249.00	16:17:31	00073263570TRLOO	XLON
23	249.00	16:17:31	00073263571TRLOO	XLON
2896	248.50	16:07:34	00073262720TRLOO	XLON
4	248.50	16:11:21	00073262882TRLOO	XLON
6	248.50	16:11:21	00073262883TRLOO	XLON
434	248.50	16:11:21	00073262884TRLOO	XLON
415	248.50	16:11:21	00073262885TRLOO	XLON
1448	248.50	16:11:21	00073262886TRLOO	XLON
1665	248.50	16:11:21	00073262887TRLOO	XLON
23	248.50	16:11:21	00073262888TRLOO	XLON
19	248.50	16:11:21	00073262889TRLOO	XLON

26	248.50	16:11:21	00073262890TRLO0	XLON
36	248.50	16:11:21	00073262891TRLO0	XLON
343	248.50	16:11:21	00073262892TRLO0	XLON
534	248.50	16:11:21	00073262893TRLO0	XLON
410	248.50	16:11:21	00073262894TRLO0	XLON
399	248.50	16:11:21	00073262895TRLO0	XLON
1600	248.50	16:11:22	00073262897TRLO0	XLON
591	248.50	16:11:23	00073262898TRLO0	XLON
300	248.50	16:11:23	00073262899TRLO0	XLON
632	248.50	16:11:23	00073262900TRLO0	XLON
2569	248.50	16:11:27	00073262906TRLO0	XLON
188	248.50	16:11:27	00073262907TRLO0	XLON
433	248.50	16:11:27	00073262908TRLO0	XLON
21	248.50	16:12:41	00073263010TRLO0	XLON
1239	248.00	16:14:28	00073263163TRLO0	XLON
1723	248.00	16:14:28	00073263164TRLO0	XLON

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