

24 January 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	23/01/2025
Number of shares purchased (aggregated volume):	17,839
Highest price paid per share (pence):	250.0000p
Lowest price paid per share (pence):	247.5000p
Volume weighted average price paid per share (pence):	249.0531p

Following the purchase and cancellation of those shares, the Company will have 161,215,432 Ordinary Shares in issue. This figure 161,215,432 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	249.0531	17,839

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
3526	247.50	08:15:04	00073266161TRLO0	XLON
1365	249.00	08:16:22	00073266200TRLO0	XLON
632	249.00	08:16:40	00073266217TRLO0	XLON
1033	249.00	08:16:40	00073266218TRLO0	XLON
381	249.00	08:16:40	00073266219TRLO0	XLON
2035	249.00	08:16:44	00073266220TRLO0	XLON
1265	248.50	08:16:58	00073266227TRLO0	XLON
734	249.00	08:21:37	00073266415TRLO0	XLON
451	250.00	08:26:12	00073266606TRLO0	XLON
550	250.00	08:26:12	00073266607TRLO0	XLON
2762	250.00	08:53:43	00073267627TRLO0	XLON
1998	250.00	08:53:43	00073267628TRLO0	XLON
1107	250.00	08:53:43	00073267629TRLO0	XLON

For further information:

On the Beach Group plc

c/o FTI Consulting

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