

24 January 2025

Mindflair plc

("Mindflair" or the "Company")

Infinite Reality Partners with Nasdaq Private Market to Offer Secondary Liquidity

Mindflair, the company investing in next-generation technology focused on AI, notes the announcement made by Infinite Reality ("iR") on 22 January 2025 ("Announcement"). iR acquired LandVault, a portfolio company of the first Sure Valley Ventures fund ("SVV1"), in July 2024 and so SVV1 now has a shareholding in iR. Key information from the Announcement includes:

- iR has agreed with Nasdaq Private Market (NPM) to establish a company-sponsored secondary trading program and marketplace for its private securities.
- The program will offer eligible Infinite Reality shareholders, including employees and investors, with access to NPM's trusted and regulated marketplace and platform, providing a structured way for eligible interested buyers and sellers to participate in secondary transactions of its private shares.
- NPM brings extensive experience to private company liquidity programs and secondary trading, powering over 55 billion in transaction value across its platform. The company has served a broad ecosystem of more than 500 high-profile unicorns, startups, and other private companies, as well as over 200,000 eligible participants. Through its comprehensive platform, NPM delivers a range of private company liquidity solutions - from tender offers and auctions to block trades and customized company-controlled marketplaces.

Mindflair holds a 13% direct interest in SVV1 and a 6.1% indirect interest via its holding in Sure Ventures plc who in turn has a 25.9% holding in SVV1.

Nicholas Lee, a Director of Mindflair, said:

"As indicated in the Company's announcement on 24 December 2024, various of the SVV1 portfolio companies are actively looking at ways to provide a return to their investors and the mechanism described above may provide such a return in the case of SVV1's holding in iR. However, there is currently limited additional information available as regards value, timing and quantum but we will update shareholders further as and when appropriate."

This announcement is not a solicitation for an investment in iR nor does it reflect a projection of future growth, profits, or other financial returns. Any inquiries regarding iR should be directed to iR.

The Directors of the Company are responsible for the release of this announcement. The person who arranged for the release of this information is Nicholas Lee, a director of the Company.

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Notes to Editors

Mindflair plc (AIM: MFAI) is an investment company providing investors with access to a portfolio of next generation technology businesses focused on AI with significant growth potential. The Company is building an investment portfolio of high-tech businesses focused on Artificial Intelligence, across such areas as Internet of Things, Cyber Security, Machine Learning, Immersive Technologies and Big Data, which the Board believes demonstrate evidence of traction and the potential for exponential growth, due to increasing global demand for development in these sectors. For further information, visit: <http://www.mindflair.tech/>.

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