

ITV PLC

TRANSACTIONS IN OWN SECURITIES

24 January 2025

ITV plc ("ITV" or the "Company") today announces that it has purchased the following number of its ordinary shares of 10 pence each from Morgan Stanley & Co. International Plc on the London Stock Exchange and Multilateral Trading Facilities in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 2 May 2024 (the "Purchase"). The Purchase was effected pursuant to the share buyback programme announced by ITV on 7 March 2024:

|                                                       |                 |
|-------------------------------------------------------|-----------------|
| Date of purchase:                                     | 24 January 2025 |
| Number of ordinary shares purchased:                  | 2,284,260       |
| Highest price paid per share (pence):                 | 71.80           |
| Lowest price paid per share (pence):                  | 69.90           |
| Volume-weighted average price paid per share (pence): | 70.34           |

ITV intends to cancel the purchased shares.

Following the above transaction, the Company holds 120,479,277 of its ordinary shares in treasury and has 3,755,433,047 ordinary shares in issue (excluding treasury shares).

Therefore, the total number of voting rights in the Company will be 3,755,433,047 and this figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, ITV under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

Since the commencement of the share buyback programme announced on 7 March 2024, the Company has repurchased 305,476,147 ordinary shares in aggregate at a weighted average price of 72.93 pence per share.

A full breakdown of the individual trades can be found here [http://www.ms-pdf.londonstockexchange.com/ms/6854U\\_1-2025-1-24.pdf](http://www.ms-pdf.londonstockexchange.com/ms/6854U_1-2025-1-24.pdf).

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