

28 January 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	27/01/2025
Number of shares purchased (aggregated volume):	109,332
Highest price paid per share (pence):	250.0000p
Lowest price paid per share (pence):	249.5000p
Volume weighted average price paid per share (pence):	249.9884p

Following the purchase and cancellation of those shares, the Company will have 161,106,100 Ordinary Shares in issue. This figure 161,106,100 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	249.9884	109,332

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
3426	250.00	14:20:43	00073313220TRLOO	XLON
474	250.00	14:20:43	00073313219TRLOO	XLON
3014	250.00	14:20:43	00073313218TRLOO	XLON
1638	250.00	14:20:43	00073313217TRLOO	XLON
2911	250.00	14:20:43	00073313216TRLOO	XLON
4237	250.00	14:20:43	00073313215TRLOO	XLON
3202	250.00	14:20:43	00073313214TRLOO	XLON
16824	250.00	14:20:43	00073313222TRLOO	XLON
600	250.00	14:20:43	00073313221TRLOO	XLON
3462	250.00	14:20:43	00073313224TRLOO	XLON
2500	250.00	14:20:43	00073313223TRLOO	XLON
4000	250.00	14:20:43	00073313226TRLOO	XLON
77	250.00	14:20:43	00073313225TRLOO	XLON
139	250.00	14:20:44	00073313227TRLOO	XLON
17154	250.00	14:20:48	00073313228TRLOO	XLON
1638	250.00	14:20:49	00073313230TRLOO	XLON
5000	250.00	14:20:49	00073313229TRLOO	XLON
4760	250.00	14:20:50	00073313231TRLOO	XLON
845	250.00	14:20:50	00073313232TRLOO	XLON
2136	250.00	14:20:52	00073313233TRLOO	XLON
1638	250.00	14:20:52	00073313234TRLOO	XLON
1180	250.00	14:20:53	00073313235TRLOO	XLON
673	249.50	14:21:09	00073313245TRLOO	XLON
1860	249.50	14:21:09	00073313244TRLOO	XLON
860	250.00	14:21:47	00073313254TRLOO	XLON
486	250.00	14:21:47	00073313253TRLOO	XLON
451	250.00	14:21:47	00073313252TRLOO	XLON
425	250.00	14:21:47	00073313251TRLOO	XLON
400	250.00	14:21:47	00073313250TRLOO	XLON

700	250.00	14:26:04	00073313310TRLO0	XLON
4980	250.00	14:30:04	00073313519TRLO0	XLON
2788	250.00	14:41:07	00073314183TRLO0	XLON
2136	250.00	14:41:07	00073314186TRLO0	XLON
1259	250.00	14:41:07	00073314185TRLO0	XLON
1700	250.00	14:41:07	00073314184TRLO0	XLON
4000	250.00	14:41:07	00073314188TRLO0	XLON
344	250.00	14:41:07	00073314187TRLO0	XLON
2850	250.00	14:43:27	00073314342TRLO0	XLON
2565	250.00	14:47:28	00073314545TRLO0	XLON

For further information:

On the Beach Group plc

c/o FTI Consulting

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