RNS Number: 0269V Virgin Wines UK PLC 29 January 2025

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Virgin Wines UK plc ("Virgin Wines", the "Company" or the "Group")

Appointment Nominated Adviser and Sole Broker

Virgin Wines UK plc (AIM: VINO), one of the UK's largest direct-to-consumer online wine retailers, is pleased to announce that it has appointed Cavendish Capital Markets Limited as the Company's Nominated Adviser and Sole Broker with immediate effect.

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Enquiries:

Virgin Wines UK plc Jay Wright, CEO Graeme Weir, CFO Via Hudson Sandler

Tel: +44 (0) 20 7220 0500

Cavendish (Nominated Adviser and Sole Broker)

Matt Goode Carl Holmes Seamus Fricker Elysia Bough

virginwines@hudsonsandler.com

Tel: +44 20 7796 4133

Hudson Sandler (Public Relations)

Alex Brennan Dan de Belder Harry Griffiths Eloise Fleet

AIM Rule 17 Schedule 2(g) Update

The Company also announces the following information relating to directors' disclosure under Schedule Two, paragraph (g) of the AIM Rules for Companies:

John Risman, a Chair of the Company, was a board director at Shaftesbury Shutters Limited until the company's dissolution in January 2022.

Notes to editors:

About Virgin Wines

Virgin Wines is one of the UK's largest direct-to-consumer online wine retailers. It is an award-winning business which has a reputation for supplying and curating high quality products, excellent levels of customer service and innovative ways of retailing.

The Company was established in 2000 by the Virgin Group and was subsequently acquired by Direct Wines in 2005 before being bought out by the Virgin Wines management team, led by CEO Jay Wright and CFO Graeme Weir, in 2013. It listed on the London Stock Exchange's Alternative Investment Market (AIM) in 2021.

Virgin Wines is headquartered in Norwich, with two fully bonded, national distribution centres in Preston and Bolton. It stocks over 650 wines sourced from more than 40 trusted winemaking partners and suppliers around the world which it sells to a large active customer base, the majority of whom are on one of the Group's subscription schemes.

The Company drives the majority of its revenue though its fast-growing WineBank service, that has over 137k members, using a variety of marketing channels, as well as through its 30 strong Wine Advisor team, its Wine Plan channel and its Pay As You Go service.

Along with its extensive range of award-winning products, Virgin Wines was delighted that its flagship WineBank service was awarded 'Wine Club of the Year' at the 2024 IWC Awards, was named Online Drinks Retailer of the Year

for 2022 at the Drinks Retailing Awards, as well as receiving the bronze award for Contact Centre of the Year at the 2022 UK National Contact Centre Awards. In addition, in 2023 the Group's Head of Buying, Sophie Lord, was named Buyer of the Year by Decanter magazine.

https://www.virginwinesplc.co.uk

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