



Public Policy Holding Company, Inc.
("PPHC", the "Company" or the "Group")

Capital Markets Event

Public Policy Holding Company, Inc. (AIM: PPHC), the leading government relations and public affairs group, will today host a Capital Markets Event for analysts and investors commencing at 2.30 p.m. UK time at the London Stock Exchange.

The Capital Markets Event will present an update on the Group's growth strategy, providing further insight into its service offerings and customer base, and will also discuss the threats and opportunities for businesses in the context of a new political environment for public affairs and communications.

The Group will provide further detail on its intended capital allocation policy which is designed to maximise both immediate and sustained shareholder returns by leveraging future M&A opportunities which will deliver immediate synergies and create value. This focus on value accretive M&A, alongside organic growth, will support the Group's ambition to reach 500 million revenue in the medium-term.

No material or price sensitive information will be disclosed at the event.

If you wish to attend the event in person, please contact pphc@buchanan.uk.com.

A webcast of the presentation will be available for playback after the event via the website at <https://pphcompany.com/investors/> or on <https://webcasting.buchanan.uk.com/broadcast/6799ed01da34b6c1a6cce1ff>.

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About PPHC

Incorporated in 2014, PPHC is a US-based government relations and public affairs group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1,200 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the US economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with US federal and state-level policy makers, stakeholders, media, and the public.

PPHC operates a holding company structure and currently has ten operating entities in the US and UK. Operating in the strategic communications market, the Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and to establish new verticals, either within new geographies or new related offerings.

For more information, see www.pphcompany.com.

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