

30 January 2025

# Vianet Group PLC

("Vianet" or the "Group")

## Director/PDMR Shareholding

VIANET, the international provider of actionable data, business insights, and payment solutions through an integrated ecosystem of connected hardware devices, software platforms and smart insights portals, announces that it has today been notified that Mark Foster, Chief Financial Officer of the Company, on that same day, purchased 5,000 ordinary shares in the Company at a price of 89 pence per ordinary share.

Following this purchase, Mark Foster is interested in 352,192 ordinary shares in the Company, representing approximately 1.21 per cent. of the Company's issued ordinary share capital.

The Company makes the following disclosures in accordance with article 19(3) of the Market Abuse Regulation:

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Mark Foster					
2	Reason for the notification						
a)	Position/status	Chief Financial Officer					
b)	Initial notification /Amendment	Initial					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Vianet Group PLC					
b)	LEI	2138007KAM1HB8E7E134					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
	Transaction						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 10 pence each  ISIN: GB00B13YVN56					
b)	Nature of the transaction	Purchase of ordinary shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>89 pence</td><td>5,000</td></tr></table>		Price(s)	Volume(s)	89 pence	5,000
Price(s)	Volume(s)						
89 pence	5,000						
d)	Aggregated information  - Aggregated volume	N/A - Single transaction					

	- Price	
e)	Date of the transaction	30 January 2025
f)	Place of the transaction	London Stock Exchange, AIM

- Ends -

**For more information please contact:**

**Vianet Group plc**

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Mark Foster, CFO

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#### **About Vianet**

Vianet Group is a leading provider of actionable management information and business insight created through combining data from our smart Internet of Things ('IOT') solutions and external information sources.

Since Admission to AIM in 2006, the Group has grown from its core beer monitoring business both organically and through strategic acquisitions to widen its offering and develop new businesses, especially in vending telemetry and contactless payment solutions particularly for the premium coffee sector.

Servicing over three hundred customers across the world and rendering live data to our IOT platform from over 250,000 connected machines daily, Vianet is one of the largest business to business (b2b) connected solutions providers in Europe with established long-term relationships with blue chip customers and growing recurring revenues which are over 85% of our total revenues.

In our **Smart Machines** division, we connect a single data gathering device with its own on-board communication capability to a customer's asset or system. The device then sends data back via our IOT platform to cloud based servers. The technology was originally developed for automated retailing machines; however, the flexibility and functionality of the device means the technology can be applied to any machine which has the capability to output data. The device is also used to connect our contactless payment solution and communicate payment terms to our cloud-based payment services providers where that application is also required.

The **Smart Zones** division is where we connect multiple data gathering devices into one or more systems or assets with the data from those devices being communicated back to our IOT platform and cloud-based servers via a single 3G communications hub. The technology was originally developed for flow monitoring devices, temperature sensors, and asset management in drinks retailing but any data gathering device with a digital output could be connected to the communications hub where required such as gaming machines, utilities management and EPOS.

For further information, please visit [www.Vianetplc.com](http://www.Vianetplc.com)

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