

30 January 2025

**Fevertree Drinks plc
 ("Fever-Tree" or the "Company")**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities
 ("PDMR")**

Fever-Tree, the world's leading supplier of premium carbonated mixers, announces that today, 30 January 2025, the following PDMRs purchased ordinary shares in the Company, each via the London Stock Exchange:

- Domenic De Lorenzo, Non-Executive Chairman, purchased 8,872 ordinary shares in the Company at a price of £7.85 per share;
- Andy Branchflower, Chief Financial Officer and Executive Director, purchased 31,688 ordinary shares in the Company at a price of £7.85 per share; and
- Kevin Havelock, Senior Independent Non-Executive Director, purchased 122,492 ordinary shares in the Company at an average price of £7.71 per share.

Ends

Fever-Tree

Investor queries

Ann Morris-Gibbons, Director of Investor Relations | ann.hyams@fever-tree.com | +44 (0)7435 828 138

Media queries

Oliver Winters, Director of Communications | oliver.winters@fever-tree.com | +44 (0)770 332 9024

Nominated Advisor and Broker - Investec Bank plc

David Flin | +44 (0)20 7597 5970

Financial Adviser & Corporate Broker - Morgan Stanley & Co. International plc

Henry Stewart | Andrew Foster | Jessica Pauley | +44 (0)20 7425 8000

Corporate Broker - Jefferies International Limited

Ed Matthews | Richard Taylor | +44 (0)20 7029 8000

Financial PR advisers - FGS Global

Faeth Birch +44 (0)7768 943 171; Anjali Unnikrishnan +44 (0) 7826 534 233

About Fever-Tree:

Fever-Tree is the world's leading supplier of premium carbonated mixers for alcoholic spirits by retail sales value, with distribution to over 90 countries worldwide. Based in the UK, the brand was launched in 2005 to provide high quality mixers which could cater to the growing demand for premium spirits, in particular gin, but also increasingly for vodka, rum and whisky. The Company sells a range of carbonated mixers to hotels, restaurants, bars and cafes ("On Trade") as well as selected retail outlets ("Off Trade").

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Domenic De Lorenzo
2	Reason for the notification	
a)	Position/status	Non-Executive Chairman
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Fevertree Drinks plc

b)	LEI	2138007AJRLHRVQZLD07						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.25p each						
	Identification code	GB00BRJ9BJ26						
b)	Nature of the transaction	Purchase of Ordinary Shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price (GBP)</th> <th>Volume</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>7.85</td> <td>8,872</td> </tr> </tbody> </table>		Price (GBP)	Volume	1.	7.85	8,872
	Price (GBP)	Volume						
1.	7.85	8,872						
d)	Aggregated information	As above						
e)	Date of the transaction	30 January 2025						
f)	Place of the transaction	London Stock Exchange						

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Andy Branchflower	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer and Executive Director	
b)	Initial notification/Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Fevertree Drinks plc	
b)	LEI	2138007AJRLHRVQZLD07	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
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	Price (GBP)	Volume						
1.	7.85	31,688						
d)	Aggregated information	As above						
e)	Date of the transaction	30 January 2025						
f)	Place of the transaction	London Stock Exchange						

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Kevin Havelock	
2	Reason for the notification		
a)	Position/status	Senior Independent Non-Executive Director	
b)	Initial notification/Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Fevertree Drinks plc	
b)	LEI	2138007AJRLHRVQZLD07	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.25p each GB00BRJ9BJ26	
b)	Nature of the transaction	Purchase of Ordinary Shares	
		Price (GBP)	Volume

c)	Price(s) and volume(s)	1.	£7.41	70,000
		2.	£8.12	50,000
		3.	£8.03	2,492
d)	Aggregated information		Price (GBP)	Volume
		1.	£7.71	122,492
e)	Date of the transaction	30 January 2025		
f)	Place of the transaction	London Stock Exchange		

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