

31 January 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	30/01/2025
Number of shares purchased (aggregated volume):	123,395
Highest price paid per share (pence):	250.0000p
Lowest price paid per share (pence):	248.0000p
Volume weighted average price paid per share (pence):	249.4132p

Following the purchase and cancellation of those shares, the Company will have 160,982,705 Ordinary Shares in issue. This figure 160,982,705 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	249.4132	123,395

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
2377	250.00	12:24:52	00073381701TRLOO	XLON
1444	250.00	12:24:52	00073381700TRLOO	XLON
2430	250.00	12:24:52	00073381699TRLOO	XLON
1261	250.00	12:24:52	00073381698TRLOO	XLON
1052	250.00	12:24:52	00073381703TRLOO	XLON
2100	250.00	12:24:52	00073381702TRLOO	XLON
2347	250.00	13:12:50	00073383004TRLOO	XLON
320	249.50	13:13:26	00073383015TRLOO	XLON
1235	250.00	13:34:32	00073383873TRLOO	XLON
466	250.00	13:34:32	00073383874TRLOO	XLON
4200	250.00	14:30:31	00073385685TRLOO	XLON
1809	250.00	14:30:31	00073385686TRLOO	XLON
2633	250.00	14:30:31	00073385687TRLOO	XLON
2530	250.00	14:30:31	00073385688TRLOO	XLON
2634	250.00	14:30:31	00073385689TRLOO	XLON
1700	250.00	14:30:31	00073385690TRLOO	XLON
1243	250.00	14:30:31	00073385691TRLOO	XLON
1800	250.00	14:32:04	00073385806TRLOO	XLON
701	250.00	14:32:04	00073385807TRLOO	XLON
2423	250.00	14:39:04	00073386170TRLOO	XLON
1200	250.00	14:39:54	00073386223TRLOO	XLON
372	250.00	14:39:54	00073386224TRLOO	XLON
55	250.00	14:39:54	00073386225TRLOO	XLON
3553	249.50	14:41:28	00073386287TRLOO	XLON
2550	249.00	14:41:28	00073386288TRLOO	XLON
1379	248.50	14:41:30	00073386307TRLOO	XLON
971	248.50	14:41:30	00073386306TRLOO	XLON
778	248.00	14:41:48	00073386349TRLOO	XLON
1456	248.00	14:41:48	00073386348TRLOO	XLON

2249	248.00	14:45:12	00073386706TRLOO	XLON
38	248.50	14:54:06	00073387080TRLOO	XLON
676	248.50	14:54:06	00073387079TRLOO	XLON
1417	248.50	14:54:06	00073387078TRLOO	XLON
4000	248.50	14:56:03	00073387120TRLOO	XLON
40	249.00	15:00:06	00073387277TRLOO	XLON
895	249.00	15:00:06	00073387276TRLOO	XLON
221	249.00	15:00:06	00073387275TRLOO	XLON
1500	249.00	15:17:50	00073388075TRLOO	XLON
3476	248.50	15:17:52	00073388080TRLOO	XLON
1006	248.50	15:17:52	00073388082TRLOO	XLON
2098	248.50	15:17:52	00073388081TRLOO	XLON
1700	248.50	15:17:52	00073388083TRLOO	XLON
1175	248.50	15:21:29	00073388194TRLOO	XLON
1295	248.50	15:21:29	00073388193TRLOO	XLON
541	248.50	15:21:29	00073388192TRLOO	XLON
3	248.50	15:21:29	00073388195TRLOO	XLON
314	248.50	15:21:29	00073388196TRLOO	XLON
1097	248.50	15:21:29	00073388197TRLOO	XLON
3661	248.50	15:24:29	00073388342TRLOO	XLON
746	248.50	15:27:07	00073388446TRLOO	XLON
2138	248.50	15:27:07	00073388448TRLOO	XLON
1337	248.50	15:27:07	00073388447TRLOO	XLON
344	248.50	15:27:07	00073388452TRLOO	XLON
63	248.50	15:27:07	00073388451TRLOO	XLON
104	248.50	15:27:07	00073388450TRLOO	XLON
1700	248.50	15:27:07	00073388449TRLOO	XLON
178	248.00	15:35:47	00073389070TRLOO	XLON
353	248.50	15:35:47	00073389076TRLOO	XLON
68	248.50	15:35:47	00073389075TRLOO	XLON
352	248.50	15:35:47	00073389074TRLOO	XLON
1277	248.50	15:35:47	00073389073TRLOO	XLON
58	248.50	15:35:47	00073389072TRLOO	XLON
78	248.50	15:35:47	00073389071TRLOO	XLON
93	250.00	15:54:31	00073390063TRLOO	XLON
13305	250.00	15:54:31	00073390064TRLOO	XLON
2371	250.00	15:54:31	00073390065TRLOO	XLON
10632	250.00	15:54:31	00073390066TRLOO	XLON
358	249.00	15:59:00	00073390537TRLOO	XLON
1700	249.00	15:59:00	00073390536TRLOO	XLON
1635	248.50	15:59:27	00073390560TRLOO	XLON
34	249.00	15:59:27	00073390562TRLOO	XLON
1200	249.00	15:59:27	00073390561TRLOO	XLON
1951	250.00	16:26:53	00073392403TRLOO	XLON
2100	250.00	16:26:53	00073392404TRLOO	XLON
743	250.00	16:26:53	00073392405TRLOO	XLON
2056	250.00	16:26:53	00073392406TRLOO	XLON

For further information:

On the Beach Group plc

c/o FTI Consulting

Shaun Morton, Chief Executive Officer

Jon Wormald, Chief Financial Officer

FTI Consulting

Tel: +44 (0)20 3727 1000

Alex Beagley, Harriet Jackson

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rs@seg.com or visit www.rs.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSSDFFWSEISELF