

31 January 2025

**Cavendish Financial plc**

("Cavendish", "the Company" or the "Group")

**Directors Dealings**

Cavendish Financial plc (AIM: CAV) has been notified that on 30 January 2025 Lisa Gordon, Non-Executive Chair, purchased 550,000 shares of 1 pence each in the Company ("Ordinary Shares") at a price of 8.85 pence per share.

Following the purchase, Lisa Gordon holds a total of 1,119,420 Ordinary Shares representing 0.29% of the issued share capital of the Company.

Further details of the subscriptions are included in the notifications below, made in accordance with the requirements of the UK Market Abuse Regulation.

**CONTACTS**

**Cavendish (Management)**

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Julian Morse, Co-Chief Executive Officer

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John Farrugia, Co-Chief Executive Officer

Ben Procter, Chief Financial Officer

**SPARK Advisory Partners (Nominated Advisor)**

Matt Davis / Adam Dawes

Tel: +44 (0) 20 3368 3550

1	Details of the persons discharging managerial responsibility						
a)	Name	Lisa Gordon					
2	Reason for the notification						
a)	Position/status	Non-Executive Chair					
b)	Initial notification/amendment	Initial					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Full name of the entity	Cavendish Financial plc					
b)	Legal Entity Identifier Code	213800DLRUJW6JVNS533					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.01 nominal value each					
b)	Identification Code	GB00BGKPX309					
c)	Nature of the transaction	Purchase of Shares					
d)	Currency	GBP - British Pound					
e)	Price(s) and Volume(s)	<table><tr><td>Price(s) per share</td><td>Volume(s)</td></tr><tr><td>£0.0885</td><td>550,000</td></tr></table>		Price(s) per share	Volume(s)	£0.0885	550,000
Price(s) per share	Volume(s)						
£0.0885	550,000						
f)	Aggregated Information <ul style="list-style-type: none"><li>Price</li><li>Volume</li><li>Total Price</li></ul>	N/A - Single transaction					
g)	Date of transaction	30 January 2025					
h)	Place of transaction	London Stock Exchange XLON					

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