

31 January 2025



XLMedia PLC

("XLMedia" or the "Group" or the "Company" or the "Business")

Board Update

Further to its announcement on 23 December 2024 regarding updates to the Board, the Company announces the formal appointment of Peter McCall, Company Secretary and General Counsel, to the Board of Directors with immediate effect. As previously announced, Peter will work on a reduced time basis, overseeing the Group in the period to and beyond June 2025 during which time the Company will carry out its planned return of capital to shareholders and subsequent wind down process.

Peter was previously Company Secretary and Director of Legal and Corporate Affairs at JPIMedia Group and more recently, he was Interim Director of Corporate Legal at the Telegraph Media Group.

The following additional information is disclosed pursuant to Schedule Two, paragraph (g) of the AIM Rules for Companies:

Peter Michael McCall, aged 53 is currently a director of Capelaw Limited.

Marcus Rich Independent Non-executive chair, commented:

'We are delighted that Peter has agreed to join the board. He will play a major role in running the process of returning cash to shareholders where his extensive experience will be invaluable.'

For further information, please contact:

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About XLMedia

XLMedia (AIM: XLM) has recently disposed of its sports and gaming digital media operations.

Forward Looking Statements

This announcement contains forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. They are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements.

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