

Mortgage Advice Bureau (Holdings) plc ("MAB" or the "Company")

31 January 2025

Directors' Shareholdings and PDMR notification

The Company has been notified that on 31 January 2025 certain Directors of the Company or their connected parties have purchased Ordinary Shares of 0.1p ("Shares") as follows:

Director	Date of purchase	Number of Shares purchased	Purchase price
Nathan Imlach	31 January 2025	300	730.0p

The notification below is made in accordance with the requirements of the EU Market Abuse Regulation.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Donna Imlach		
2	Reason for the notification			
a)	Position/status	Person closely associated with Person Discharging Managerial Responsibilities (Nathan Imlach, Senior Independent Director)		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Mortgage Advice Bureau (Holdings) plc		
b)	LEI	2138008AY1RA61T6W960		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.1 pence each		
	Identification code	ISIN: GB00BQSBH502		
b)	Nature of the transaction	Purchase of shares		
c)	Price(s) and volume(s)	Price	No. of shares	
		730.0p	300	
d)	Aggregated information	N/A		
	- Aggregated volume			
	- Price			

e)	Date of the transaction	31 January 2025
f)	Place of the transaction	London Stock Exchange, AIM

Enquiries:

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### About Mortgage Advice Bureau:

MAB is one of the UK's leading consumer intermediary brands and specialist networks for mortgage advisers.

Through its partner firms known as Appointed Representatives ("ARs") MAB has approximately 2,000 advisers providing expert advice to customers on a range of mortgage, protection, and general insurance products. MAB supports its AR firms with proprietary technology and services, including adviser recruitment and lead generation, learning and development, compliance auditing and supervision, and digital marketing and website solutions.

For more information, visit [www.mortgageadvicebureau.com](http://www.mortgageadvicebureau.com)

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