

4 February 2025

**Hardide plc**  
("Hardide" or "the Group" or "the Company")

**Director Dealings**

Hardide plc (**AIM: HDD**), the developer and provider of advanced surface coating technology, announces that on 3 February 2025, the following directors of Hardide purchased ordinary shares of £0.04 each in the Company ("Ordinary Shares") in the quantities and prices set out below.

| <b>PDMR/Director</b> | <b>Position</b>         | <b>Shares purchased</b> | <b>Price per share</b> |
|----------------------|-------------------------|-------------------------|------------------------|
| Matt Hamblin         | Chief Executive Officer | 144,840                 | 6.9p                   |
| Andrew Magson        | Non-Executive Chair     | 79,250<br>159,172       | 6.3p<br>6.275p         |
| Yuri Zhuk            | Technical Director      | 30,769                  | 6.5p                   |

In addition to the purchases of shares above, Andrew Magson transferred on the same day Ordinary Shares from his personal holding into his SIPP, effected by the sale of 166,666 Ordinary Shares at 5.9p and immediate repurchase of 166,463 Ordinary Shares at the same price.

Following the transactions detailed above, the Directors' interests in the Ordinary Share capital of the Company are as follows:

| <b>PDMR/Director</b> | <b>No. of Ordinary Shares held</b> | <b>% of issued share capital</b> |
|----------------------|------------------------------------|----------------------------------|
| Matt Hamblin         | 255,951                            | 0.3%                             |
| Andrew Magson*       | 429,434                            | 0.5%                             |
| Yuri Zhuk            | 221,189                            | 0.3%                             |

*\* The holding of Andrew Magson includes 79,250 Ordinary Shares held by his wife.*

The notifications below, made in accordance with the requirements of the EU Market Abuse Regulation, provide further detail.

**Enquiries:**

**Hardide plc**

Matt Hamblin (Chief Executive Officer)  
Simon Hallam (Chief Financial Officer)  
Andrew Magson (Non-Executive Chair)

Tel: +44 (0)1869 353830

**Cavendish Capital Markets Ltd - Broker and Nominated Adviser**

Henrik Persson / Abigail Kelly / Elysia Bough (Corporate Finance)  
Jasper Berry / Dale Bellis (Sales)

Tel: +44 (0) 2072 200 500

**Notes to editors:**

[www.Hardide.com](http://www.Hardide.com)

Hardide develops, manufactures and applies advanced technology tungsten carbide/tungsten metal matrix coatings to a wide range of engineering components. Its patented technology is unique in combining in one material, a mix of toughness and resistance to abrasion, erosion and corrosion; together with the ability to coat accurately interior surfaces and complex geometries. The material is proven to offer dramatic improvements in component life, particularly when applied to components that operate in very aggressive environments. This results in cost savings

particularly when applied to components that operate in very aggressive environments. This results in cost savings through reduced downtime and increased operational efficiency as well as a reduced carbon footprint. Customers include leading companies operating in the energy sectors, valve and pump manufacturing, industrial gas turbine, precision engineering and aerospace industries.

**The Company makes the following disclosures in accordance with article 19(3) of the Market Abuse Regulation:**

|    |   |  |           |
|----|---|--|-----------|
| 1  | Details of the person discharging managerial responsibilities/person closely associated   |  |           |
| a) | Name  | Matt Hamblin                                   |           |
| 2  | Reason for the notification   |  |           |
| a) | Position/status   | CEO  |           |
| b) | Initial notification/<br>Amendment  | Initial notification                           |           |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |  |           |
| a) | Name  | Hardide plc                                    |           |
| b) | LEI   | 213800HLAUIIFKMU5G89                           |           |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |           |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code  | Ordinary Shares of 4p each<br><br>GB00BJJPX768 |           |
| b) | Nature of the transaction   | Purchase of shares                             |           |
| c) | Price(s) and volume(s)  | Price(s)                                       | Volume(s) |
|    |   | 6.9p   | 144,840   |
| d) | Aggregated information<br>- Aggregated volume<br>- Price  | Single transaction as in 4c) above             |           |
| e) | Date of the transaction   | 3 February 2025                                |           |
| f) | Place of the transaction  | London Stock Exchange, XLON                    |           |

|    |   |  |
|----|---|--|
| 1  | Details of the person discharging managerial responsibilities/person closely associated   |  |
| a) | Name  | Andrew Magson                                  |
| 2  | Reason for the notification   |  |
| a) | Position/status   | Non-Executive Chair                            |
| b) | Initial notification/<br>Amendment  | Initial notification                           |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |  |
| a) | Name  | Hardide plc                                    |
| b) | LEI   | 213800HLAUIIFKMU5G89                           |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code  | Ordinary Shares of 4p each<br><br>GB00BJJPX768 |

|    |  |                                    |           |  |
|----|--|------------------------------------|-----------|--|
| b) | Nature of the transaction                                | Purchase of shares                 |           |  |
| c) | Price(s) and volume(s)                                   | Price(s)                           | Volume(s) |  |
|    |  | 6.3p                               | 79,250    |  |
|    |  | 6.275p                             | 159,172   |  |
| d) | Aggregated information<br>- Aggregated volume<br>- Price | Single transaction as in 4c) above |           |  |
| e) | Date of the transaction                                  | 3 February 2025                    |           |  |
| f) | Place of the transaction                                 | London Stock Exchange, XLON        |           |  |

|    |   |  |          |           |
|----|---|--|----------|-----------|
| 1  | Details of the person discharging managerial responsibilities/person closely associated   |  |          |           |
| a) | Name  | Andrew Magson  |          |           |
| 2  | Reason for the notification   |  |          |           |
| a) | Position/status   | Non-Executive Chair  |          |           |
| b) | Initial notification/<br>Amendment  | Initial notification   |          |           |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |  |          |           |
| a) | Name  | Hardide plc  |          |           |
| b) | LEI   | 213800HLAUIIFKMU5G89   |          |           |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |          |           |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code  | Ordinary Shares of 4p each<br><br>GB00BJJPX768                         |          |           |
| b) | Nature of the transaction   | 1) Sale of Ordinary Shares<br>2) Purchase of Ordinary Shares into SIPP |          |           |
| c) | Price(s) and volume(s)  |  | Price(s) | Volume(s) |
|    |   | 1)   | 5.9p     | 166,666   |
|    |   | 2)   | 5.9p     | 166,463   |
| d) | Aggregated information<br>- Aggregated volume<br>- Price  | Single transaction as in 4c) above                                     |          |           |
| e) | Date of the transaction   | 3 February 2025  |          |           |
| f) | Place of the transaction  | London Stock Exchange, XLON  |          |           |

|    |   |                      |
|----|---|----------------------|
| 1  | Details of the person discharging managerial responsibilities/person closely associated                       |                      |
| a) | Name  | Yuri Zhuk            |
| 2  | Reason for the notification   |                      |
| a) | Position/status   | Technical Director   |
| b) | Initial notification/<br>Amendment  | Initial notification |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor |                      |
| a) | Name  | Hardide plc          |
| b) | LEI   | 213800HLAUIIFKMU5G89 |

|    |   |  |           |
|----|---|--|-----------|
| d) | LEI   | Z1580WHLA011FKMU3G89                           |           |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |           |
| a) | Description of the financial instrument, type of instrument<br><br>Identification code  | Ordinary Shares of 4p each<br><br>GB00BJJPX768 |           |
| b) | Nature of the transaction   | Purchase of shares                             |           |
| c) | Price(s) and volume(s)  | Price(s)                                       | Volume(s) |
|    |   | 6.5p   | 30,769    |
| d) | Aggregated information<br>- Aggregated volume<br>- Price  | Single transaction as in 4c) above             |           |
| e) | Date of the transaction   | 3 February 2025                                |           |
| f) | Place of the transaction  | London Stock Exchange, XLON                    |           |

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