

RNS

4 February 2025

**Mercia Asset Management PLC**  
**("Mercia" the "Company" or the "Group")**

**Director/PDMR Dealings**

Mercia Asset Management PLC (AIM: MERC), the regionally focused, specialist alternative asset manager with over £1.8billion of assets under management, announces that it has received notification of the following transaction relating to Ordinary shares of £0.00001 each in the capital of Mercia ("**Ordinary Shares**") by a Director and PDMR of the Company as follows:

- Martin Glanfield, Director and Chief Financial Officer of the Company, became beneficially interested in a further 129,624 Ordinary Shares. These shares were bought yesterday at 27.00p per share by his SIPP.

Following the above transaction, Mr Glanfield is beneficially interested in the following number of Ordinary Shares:

Director/PDMR	Number of Ordinary Shares	Percentage of issued and voting Ordinary share capital
Martin Glanfield*	1,993,794	0.5

\* Including 125,784 Ordinary shares held by Bryonie Glanfield

The notification below is made in accordance with the requirements of the Market Abuse Regulations

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Martin Glanfield					
2	Reason for the notification						
a)	Position / status	Director (PDMR)					
b)	Initial notification / amendment	Initial					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Mercia Asset Management PLC					
b)	LEI	213800A1Q4CF57NECG66					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.00001 each  ISIN: GB00BSL71W47					
b)	Nature of the transaction	Acquisition of 129,624 Ordinary shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>27.00p per share</td><td>129,624</td></tr></table>		Price(s)	Volume(s)	27.00p per share	129,624
Price(s)	Volume(s)						
27.00p per share	129,624						
d)	Aggregated information						

	- Aggregated volume - Price	N/A - single transaction
e)	Date of the transaction	03 February 2025
f)	Place of the transaction	AIM (AIMX)

-Ends-

**For further information, please contact:**

**Mercia Asset Management PLC**

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**About Mercia Asset Management PLC**

Mercia is a proactive, specialist asset manager focused on supporting regional SMEs to achieve their growth aspirations. Mercia provides capital across its four asset classes of venture, private equity, debt and proprietary capital: the Group's 'Complete Connected Capital'.

The Group has a strong UK footprint through its regional offices, university partnerships and extensive personal networks, providing it with access to high-quality deal flow.

Mercia Asset Management PLC is quoted on AIM with the EPIC "MERC".

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