6 February 2025

ASOS Plc (the "Company")

Block Listing Application

An application has been made to the Financial Conduct Authority and the London Stock Exchange for a block listing of 320,000 new ordinary shares of 3.5p in the Company ("New Ordinary Shares") to be admitted to the Official List and to trading on the London Stock Exchange. The admission is expected to be effective on 11 February 2025. 300,000 New Ordinary Shares will be used to satisfy the allotment of shares pursuant to the vesting of awards from time to time under ASOS Plc Long-Term Incentive Scheme ("ALTIS"). 20,000 New Ordinary Shares will be used to satisfy the allotment of shares pursuant to the vesting of awards from time to time under ASOS Plc Shares are pursuant to the vesting of awards from time to time under ASOS Plc Shares are Plan.

The New Ordinary Shares will be issued fully paid and will rank pari passu in all respects with the existing issued Ordinary Shares of the Company.

For further information:

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Background note

Founded in 2000, ASOS has 20m active customers in over 200 markets. We bring fashion lovers around the world the best and most relevant fashion through our unique own brands including ASOS DESIGN, ASOS EDITION, COLLUSION, Topshop, and Topman, styled with the most exciting products from local and global partner brands. With our expert in-house design team and agile and flexible commercial model, including ASOS Fulfilment Services, Partner Fulfils, and Test & React, we make the latest trends accessible to all and give customers the confidence to be whoever they want to be.

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