RNS Number : 3898W Assura PLC 07 February 2025

7 February 2025

## Assura plc ("the Company")

## Notifications of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company announces that on 5 February 2025 the following named PDMRs acquired partnership shares and were awarded matching shares and free shares over ordinary shares of 10 pence each in the Company under the Company's Share Incentive Plan ("SIP").

PDMR	Position	Number of partnership shares acquired	Number of matching shares awarded	Shareholding of PDMR and PCAs post acquisition and award
Jonathan Murphy	CEO	405	473	3,329,521
Jayne Cottam	CFO	405	473	954,666
Orla Ball	General Counsel	405	473	41,364
Robert James	Group Development Director	408	476	32,452
Sarah Taylor	Chief People Officer	408	476	21,536
Steven Noble	Chief Investment Officer	405	472	608,507

The Notification of Dealing Form for each PDMR can be found below.

This notification is made in accordance with the Market Abuse Regulation.

## Notification of dealing form

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Jonathan Murphy			
2	Reason for the no	otification			
a)	Position/status	CEO			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Assura plc			
b)	LEI	21380026T19N2Y52XF72			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type	Ordinary shares of 10 pence each			

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	Identification code	GB00BVGBWW93		
b)	Nature of the transaction	Acquisition of partnership shares and award of matching shares under the SIP		
c)	Price(s) and volume(s)	Drice/e)	\/olumo(o)	$\neg$
	wiuirie(s)	Price(s)	Volume(s)	
		£0.3692 GBP	878	
			•	
d)	Aggregated information			
	<ul><li>Aggregated volume</li></ul>	Aggregate Price	Aggregate Volume	Aggregate Total
	- Price	£0.3692 GBP	878	£324.16 GBP
e)	Date of the transaction	5 February 2025		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Jayne Cottam				
2	Reason for the n	otification	ntification			
a)	Position/status	CFO				
b)	Initial notification/ Amendment	Initial notification				
3		luer, emission allow neer or auction mon		icipant, auction		
a)	Name	Assura plc				
b)	LEI	21380026T19N2Y52	XF72			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of	10 pence each			
	Identification code	GB00BVGBWW93				
b)	Nature of the transaction	Acquisition of partnership shares and award of matching shares under the SIP				
c)	Price(s) and	Drice(a)	L Volumo(a)			
	volume(s)	Price(s) £0.3692 GBP	Volume(s) 878			
η)	Angregated					

ر م	information			
	<ul><li>Aggregated volume</li></ul>	Aggregate Price	Aggregate Volume	Aggregate Total
	- Price	£0.3692 GBP	878	£324.16 GBP
e)	Date of the transaction	5 February 2025		
f)	Place of the transaction	XLON		

1	Details of the per associated	son discharging ma	nagerial responsibi	lities/person closely	
a)	Name	Orla Ball			
2	Reason for the no	otification			
a)	Position/status	General Counsel	General Counsel		
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issu platform, auction	uer, emission allowa eer or auction moni	nce market partici <sub>l</sub> tor	oant, auction	
a)	Name	Assura plc			
b)	LEI	21380026T19N2Y52	XF72		
4	instrument; (ii) ea	nsaction(s): section t ach type of transaction ns have been condu	on; (iii) each date; a		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each			
	Identification code	GB00BVGBWW93			
b)	Nature of the transaction	Acquisition of partnership shares and award of matching shares under the SIP			
c)	Price(s) and			1	
	volume(s)	Price(s)	Volume(s)	-	
		£0.3692 GBP	878		
d)	Aggregated information				
	<ul><li>Aggregated volume</li></ul>	Aggregate Price	Aggregate Volume	Aggregate Total	
	- Price	£0.3692 GBP	878	£324.16 GBP	
e)	Date of the transaction	5 February 2025			
f)	Place of the transaction	XLON			

a)	Name	Robert James				
2	Reason for the no	otification				
a)	Position/status	Group Development	Director			
b)	Initial notification/ Amendment	Initial notification				
3	Details of the issuplatform, auction	uer, emission allowance market participant, auction eer or auction monitor				
a)	Name	Assura plc				
b)	LEI	21380026T19N2Y52	XF72			
4	instrument; (ii) ea	nsaction(s): section to ach type of transactions have been condu	on; (iii) each da	or (i) each type of te; and (iv) each place		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each				
	Identification code	GB00BVGBWW93				
b)	Nature of the transaction	Acquisition of partne under the SIP	ership shares and	award of matching shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)			
	widine(s)	£0.3692 GBP	884			
d)	Aggregated information					
	<ul><li>Aggregated volume</li></ul>	Aggregate Price	Aggregate Volume	Aggregate Total		
	- Price	£0.3692 GBP	884	£326.37 GBP		
e)	Date of the transaction	5 February 2025				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Sarah Taylor			
2	Reason for the ne	otification			
a)	Position/status	Chief People Officer			
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Assura plc			
b)	LEI	21380026T19N2Y52XF72			
4	Details of the transaction(s): section to be repeated for (i) each type of				

a)	Description of	Ordinary shares of	10 pence each		
	the financial instrument, type of instrument	Cranaly craise of			
	Identification code	GB00BVGBWW93			
b)	Nature of the transaction	Acquisition of partnership shares and award of matching share under the SIP			
c)	Price(s) and				
,	volume(s)	Price(s)	Volume(s)		
		£0.3692 GBP	884		
d)	Aggregated				
	information				
	<ul><li>Aggregated volume</li></ul>	Aggregate Price	Aggregate Volume	Aggregate Total	
	- Price	£0.3692 GBP	884	£326.37 GBP	
e)	Date of the transaction	5 February 2025			
)	Place of the transaction	XLON			
		erson discharging managerial responsibilities/person closely			
1	Details of the per associated	rson discharging ma	anagerial respon	sibilities/person closely	
		rson discharging ma	anagerial respon	sibilities/person closely	
a)	associated	Steven Noble	anagerial respon	sibilities/person closely	
a) <b>2</b>	associated Name	Steven Noble		sibilities/person closely	
a) <b>2</b> a)	Name Reason for the ne	Steven Noble otification		sibilities/person closely	
a) <b>2</b> a)	Reason for the new Position/status Initial notification/ Amendment  Details of the issue	Steven Noble otification Chief Investment Of	ficer ance market par		
a) 2 a) b)	Reason for the new Position/status Initial notification/ Amendment  Details of the issue	Steven Noble  otification  Chief Investment Of  Initial notification  uer, emission allow	ficer ance market par		
a) 22 a) b)	associated  Name  Reason for the new Position/status  Initial notification/ Amendment  Details of the issuplatform, auction	Steven Noble  otification  Chief Investment Of  Initial notification  uer, emission allowater or auction mon	ficer ance market par itor		
a) 2 a) b)	Reason for the new Position/status Initial notification/Amendment Details of the issuplatform, auction Name LEI Details of the trainstrument; (ii) ear	Steven Noble  otification  Chief Investment Of  Initial notification  uer, emission allowater or auction mon  Assura plc  21380026T19N2Y52	ance market paritor  EXF72  to be repeated fion; (iii) each da	ticipant, auction	
a) 2 a) b) 3 a) b)	Reason for the new Position/status Initial notification/Amendment  Details of the issuplatform, auction Name  LEI  Details of the trainstrument; (ii) earner transaction  Description of the financial instrument, type of instrument	Steven Noble  otification  Chief Investment Of  Initial notification  uer, emission allowater or auction mon  Assura plc  21380026T19N2Y52  insaction(s): section ach type of transaction	ance market par itor 2XF72 to be repeated fi ion; (iii) each da ucted	ticipant, auction	
a) 2 a) b) 3 a) b)	Associated  Name  Reason for the new Position/status  Initial notification/Amendment  Details of the issuplatform, auction  Name  LEI  Details of the trainstrument; (ii) earner transaction  Description of the financial instrument, type of instrument  Identification code	Steven Noble  otification  Chief Investment Of  Initial notification  uer, emission allowater or auction mon  Assura plc  21380026T19N2Y52  nsaction(s): section ach type of transactions have been conditions.	ance market par itor 2XF72 to be repeated fi ion; (iii) each da ucted	ticipant, auction	
1 (a) (2 (a) (b) (b) (4 (a) (b) (b) (b) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c	Reason for the new Position/status Initial notification/Amendment  Details of the issuplatform, auction Name  LEI  Details of the trainstrument; (ii) earner transaction  Description of the financial instrument, type of instrument Identification	Steven Noble  otification  Chief Investment Of  Initial notification  Ler, emission allowater or auction mon  Assura plc  21380026T19N2Y52  Insaction(s): section ach type of transactions have been conducted by the conducted of the conducted by	ance market paritor  EXF72  to be repeated frion; (iii) each daucted	ticipant, auction	

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		£0.3692 GBP	877	
d)	Aggregated information			
	<ul><li>Aggregated volume</li></ul>	Aggregate Price	Aggregate Volume	Aggregate Total
	- Price	£0.3692 GBP	877	£323.79 GBP
e)	Date of the transaction	5 February 2025		
f)	Place of the transaction	XLON		

For more information, please contact:

**Assura plc Tel**: 0161 515 2043

David Purcell, Investor Relations Director Email: Investor@assura.co.uk

**FGS Global** Tel: 0207 251 3801

Gordon Simpson Email: Assura@fgsglobal.com

## **Notes to Editors**

Assura plc is the UK's leading diversified healthcare REIT. Assura enables better health outcomes through its portfolio of more than 600 healthcare buildings, from which over six million patients are served.

A UK REIT based in Altrincham, Assura is a constituent of the FTSE 250 and the EPRA\* indices and has a secondary listing on the Johannesburg Stock Exchange. As at 30 September 2024, Assura's portfolio was valued at £3.2 billion and has a strong track record of growing financial returns and dividends for shareholders.

At Assura we BUILD for health and as the first FTSE 250 certified B Corp we are committed to keeping ESG at the heart of our strategy, creating Healthy Environments (E) and Healthy Communities (S) and maintaining a Healthy Business (G).

Further information is available at www.assuraplc.com

\*EPRA is a registered trademark of the European Public Real Estate Association

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