

10 February 2025

**Aeorema Communications plc
 ('Aeorema', 'the Company' or 'the Group')**

Grant of Options

Aeorema Communications plc, a leading strategic communications group, announces the grant of options over new ordinary shares of 12.5p each ("Ordinary Shares") to Steve Quah, CEO and Andrew Harvey, Managing Director.

Options over 200,000 and 50,000 new Ordinary Shares have been granted to Steve Quah and Andrew Harvey respectively. The options are exercisable at 12.5p (nominal value of the Company's Ordinary Shares), vest after a period of two years and expire on the business day immediately preceding the tenth anniversary of the date of grant. Following this grant of options, Steve Quah and Andrew Harvey hold options over 645,000 and 650,000 new Ordinary Shares, at average exercise prices of 33.8 pence and 37.6 pence, respectively.

The grant of options to Steve Quah and Andrew Harvey is in recognition of historic performance and revenue growth achieved by the Group in recent years. The remaining directors believe that the grant of these options is an appropriate method of incentivising key management personnel.

In total, options over 1,805,000 Ordinary Shares are now outstanding, representing 18.62 per cent of the Company's current issued share capital.

Related Party Transaction

The grant of options to Steve Quah and Andrew Harvey is a related party transaction pursuant to rule 13 of the AIM Rules for Companies. Accordingly, the Directors, other than Steve Quah and Andrew Harvey, having consulted with the Company's nominated adviser, consider that the terms of the transaction are fair and reasonable insofar as the Company's shareholders are concerned.

The table for notification and public disclosure of transactions by persons discharging managerial responsibilities in accordance with the requirements of the EU Market Abuse Regulation, which forms part of domestic UK law pursuant to the European Union (Withdrawal) Act 2018, is appended below.

For further information on the Company please visit www.aeorema.com or contact:

Andrew Harvey Managing Director	Aeorema Communications plc	Tel: +44 (0)20 7291 0444
John Depasquale / Liz Kirchner / Lauren Wright (Corporate Finance)	Allenby Capital Limited Nominated Adviser & Broker	Tel: +44 (0)20 3328 5656
Kelly Gardiner / Joscelin Pinnington (Sales & Corporate Broking)		
Paul Dulieu / Isabel de Salis	St Brides Partners Ltd Financial PR	aeorema@stbridespartners.co.uk

Notes to Editors

Aeorema Communications plc, (AIM: AEO) is a leading strategic communications group with offices in London, New York and Amsterdam. The Group provides bespoke event services, comprising live, virtual, and hybrid experiences to an established international blue-chip client base spanning a broad range of sectors, including finance, professional services, advertising, IT, gaming, fashion, fintech, and beverages. The Group also provides high level consultancy services to help clients maximise and deliver on their long-term communication strategies over multiple event and film touchpoints.

Aeorema delivers these services via its fully owned companies Cheerful Twentyfirst and Cheerful Twentyfirst, Inc. (the North American arm of Cheerful Twentyfirst) (cheerfultwentyfirst.com), two live events agencies with film capabilities that specialise in devising and delivering corporate communication solutions. The Group also operates Eventful Limited (www.eventful.co.uk), which provides consultative, high-touch services including assisting clients with venue sourcing, event management and incentive travel. With more than 56 years of combined operating experience and extensive award wins, Aeorema is a recognised industry thought leader.

Central to all that the Group does is its Corporate Social Responsibility charter, which is focussed on ensuring sustainable, inclusive and ethical business operations. To this end, the Group is a pioneer in delivering innovative strategies and services, including a client carbon measurement programme to establish a formal structure and approach around reducing emissions and offsetting both its own and its clients' carbon footprint.

1	Details of the person discharging managerial responsibilities / person closely associated
---	--

a)	Name	1. Steve Quah 2. Andrew Harvey
2	Reason for the notification	
a)	Position/status	1. CEO 2. Managing Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Aeorema Communications plc
b)	LEI	213800PJBW607NDCKJ08
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Options over ordinary shares of 12.5p each in Aeorema Communications plc Identification code (ISIN) for Aeorema Communications plc ordinary shares: GB00B4QHH456
b)	Nature of the transaction	Grant of options over ordinary shares
c)	Price(s) and volume(s)	<u>1</u> Price: 12.5p Volume: 200,000 <u>2</u> Price: 12.5p Volume: 50,000
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	7 February 2025
f)	Place of the transaction	Outside a trading venue

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHSSIFFAEISEEE