

10 February 2025

Ten Lifestyle Group plc
("Ten" or the "Company")
Capital Markets Day

Ten Lifestyle Group plc (AIM: TENG), the global concierge platform driving customer loyalty for global financial institutions and other premium brands, is pleased to announce it will be hosting a Capital Markets Day ("CMD") for institutional investors and analysts on 25 February 2025, at its London office.

The event will be led by Alex Cheatle, CEO, and Alan Donald, CFO, alongside senior leaders from across the Company. Attendees will have the opportunity to gain valuable insights into how AI and technology are driving Ten's growth, operational efficiency, and long-term value creation.

That Company will not be providing any new information on current trading at the CMD. Following the event, presentation slides will be available for viewing on the Investor Resources page of Ten's website: <https://tenlifestylegroup.com/investors/resources/>.

For those interested in attending or registering to receive similar future updates, please contact us via investorrelations@tengroup.com.

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For further information, please visit <https://www.tenlifestylegroup.com/> or contact:

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Notes to Editors:

About Ten Lifestyle Group Plc

[Ten Lifestyle Group plc](#) partners with financial institutions and other premium brands to attract and retain wealthy and mass affluent customers.

Millions of members have access to Ten's services across lifestyle, travel, dining and entertainment on behalf of over fifty clients including HSBC, Swisscard and Royal Bank of Canada. Ten's partnerships are based on multi-year contracts generating revenue through platform-as-a-service and technology fees.

Ten's operations are underpinned by an increasingly sophisticated personalisation platform comprising industry-first, proprietary technology, thousands of supplier relationships and 25 years of proprietary expertise delivered from over 20 global offices. Ten was also the first B Corp-certified company on the AIM market, demonstrating its commitment to sustainability, social responsibility and ethical business practices.

Ten is on a mission to become the most trusted service platform in the world.

For further information please go to: www.tenlifestylegroup.com.

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