Diageo plc LEI: 213800ZVIELEA55JMJ32

## Director/PDMR Shareholding

On 10 February 2025, the following transactions took place in relation to the Diageo 2001 Share Incentive Plan:

- purchase of partnership shares using deductions from salary; and
   award of one matching share for every two partnership shares purchased.

The notifications below, which have been made in accordance with the requirement of the UK Market Abuse Regulation, provide further details.

James Edmunds Deputy Company Secretary

10 February 2025

## Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Nik Jr	nangiani		
2.	Reason for the notifi	cation			
a)	Position / status	Chief	Financial Officer		
b)	Initial notification / amendment	Initial	notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Diage	o plc		
b)	LEI	21380	0ZVIELEA55JMJ32		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument	Ordina	Ordinary shares of 28 101/108 pence		
	Identification code	GB00	02374006		
b)	Nature of the transaction	<ol> <li>Purchase of partnership shares under the Diageo 2001 Share Incentive Plan</li> <li>Award of matching shares under the Diageo 2001 Share</li> </ol>			
	Drice (a) and	Inc	entive Plan		
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
		1.	£22.11	7	
		2.	Nil	4	
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2025-0	2025-02-10		
f)	Place of transaction	1. Lo	1. London Stock Exchange (XLON)		
		2. Ou	utside a trading venu	e	

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name Ewan Andrew		
2.	Reason for the notification		

ı					
a)	Position / status	Memb	Member of the Executive Committee		
b)	Initial notification / amendment	Initial	Initial notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Diage	o plc		
b)	LEI	21380	0ZVIELEA55JMJ32		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence			
	Identification code	GB0002374006			
b)	Nature of the transaction	<ol> <li>Purchase of partnership shares under the Diageo 2001 Share Incentive Plan</li> <li>Award of matching shares under the Diageo 2001 Share Incentive Plan</li> </ol>			
c)	Price(s) and	IIC		Volume(s)	
0)	volume(s)	1.	Price(s)	( )	
				7	
		2.	Nil	3	
d)	Aggregated information	NA			
	- Aggregated volume - Price				
e)	Date of transaction	2025-02-10			
f)	Place of transaction	1. London Stock Exchange (XLON)			
		2. Ou	tside a trading venue		

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Cristina Diezhandino	Cristina Diezhandino		
2.	Reason for the notif	ication			
a)	Position / status	Member of the Executive Co	mmittee		
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer auctioneer or auction		t participant, auction platform,		
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transa (ii) each type of tran transactions have b	nsaction(s): section to be repeated for (i) each type of instrument; ransaction; (iii) each date; and (iv) each place where e been conducted			
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence			
	Identification code	GB0002374006			
b)	Nature of the transaction	<ol> <li>Purchase of partnership shares under the Diageo 2001 Share Incentive Plan</li> </ol>			
		2. Award of matching shares Incentive Plan	s under the Diageo 2001 Share		
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
	volume(s)	1. £22.11	7		
		2. Nil	3		
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
2)	Data of transaction	2025 02 10			

1	5		2020-02-10	
	f)	Place of transaction	1. London Stock Exchange (XLON)	
			2. Outside a trading venue	

1.	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Daniel Mobley		
2.	Reason for the notifi	cation		
a)	Position / status	Member of the Executive Committee		
b)	Initial notification / amendment	Initial notification		
3.	Details of the issuer, auctioneer or auctio	emission allowance market participant, auction platform, n monitor		
a)	Name	Diageo plc		
b)	LEI	213800ZVIELEA55JMJ32		
4.	Details of the transa (ii) each type of tran transactions have be	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where sen conducted		
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence		
	Identification code	GB0002374006		
b)	Nature of the transaction	<ol> <li>Purchase of partnership shares under the Diageo 2001 Share Incentive Plan</li> <li>Award of matching shares under the Diageo 2001 Share Incentive Plan</li> </ol>		
c)	Price(s) and volume(s)	Price(s) Volume(s)		
	volume(s)	1. £22.11 7		
		2. Nil 4		
d)	Aggregated information	N/A		
	- Aggregated volume - Price			
e)	Date of transaction	2025-02-10		
f)	Place of transaction	1. London Stock Exchange (XLON)		
		2. Outside a trading venue		

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Dayalan Nayager			
2.	Reason for the notifi	cation			
a)	Position / status	Member of the Executive C	committee		
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer, auctioneer or auctio	emission allowance market participant, auction platform, n monitor			
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transa (ii) each type of trans transactions have be	ransaction(s): section to be repeated for (i) each type of instrument; of transaction; (iii) each date; and (iv) each place where ave been conducted			
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence			
	Identification code	GB0002374006			
b)	Nature of the transaction	1. Purchase of partnership shares under the Diageo 2001 Share Incentive Plan			
		2. Award of matching shares under the Diageo 2001 Share Incentive Plan			
c)	Price(s) and volume(s)	Price(s) Volume(s)			

		1.     £22.11     7       2.     Nil     3
d)	Aggregated information - Aggregated volume - Price	NA
e)	Date of transaction	2025-02-10
f)	Place of transaction	<ol> <li>London Stock Exchange (XLON)</li> <li>Outside a trading venue</li> </ol>

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Louise Prashad			
2.	Reason for the notifi	cation			
a)	Position / status	Member of the Executive Committee			
b)	Initial notification / amendment	Initial notification			
3.		the issuer, emission allowance market participant, auction platform, r or auction monitor			
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	(ii) each type of tran	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument	Ordinary shares of 28 101/108 pence			
	Identification code	GB0002374006			
b)	Nature of the transaction	<ol> <li>Purchase of partnership shares under the Diageo 2001 Share Incentive Plan</li> <li>Award of matching shares under the Diageo 2001 Share</li> </ol>			
		Incentive Plan			
c)	Price(s) and volume(s)	Price(s) Volume(s)			
		1. £22.11 7			
		2. Nil 4			
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2025-02-10			
f)	Place of transaction	1. London Stock Exchange (XLON)			
		2. Outside a trading venue			

1.	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Name Tom Shropshire		
2.	Reason for the notification			
a)	Position / status	Member of the Executive Committee		
b)	Initial notification / Initial notification amendment			
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name Diageo plc			
b)		21220071/101 0 455 11/1 122		

U)					
4.	Details of the transa (ii) each type of trans transactions have be	ction(s) saction en con	ction(s): section to be repeated for (i) each type of instrument; saction; (iii) each date; and (iv) each place where en conducted		
a)	Description of the financial instrument	Ordina	Ordinary shares of 28 101/108 pence		
	Identification code	GB00	02374006		
b)	Nature of the transaction	1. Pu Inc	rchase of partnership sh entive Plan	hares under the Diageo 2001 Share	
			<ol> <li>Award of matching shares under the Diageo 2001 Share Incentive Plan</li> </ol>		
c)	Price(s) and volume(s)		Price(s)	Volume(s)	
	volume(s)	1.	£22.11	7	
	2		Nil	3	
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2025-02-10			
f)	Place of transaction	1. Lon	1. London Stock Exchange (XLON)		
		2. Out	2. Outside a trading venue		

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