

AIM: WYN

Wynnstay Group plc
("Wynnstay" or the "Company")
Agricultural supplies and services group

Director and PDMR dealing, Award of Options, and Total Voting Rights

Wynnstay, the agricultural supplies group, announces director share dealings and the exercise of options by a person discharging managerial responsibilities ("PDMR"), as well as details of the award of options and total voting rights.

• **Director / PDMR share purchase and exercise of options**

Alk Brand, Chief Executive Officer, purchased 2,000 ordinary shares of 25p each in the Company ("Ordinary Shares") on 11 February 2025. Also on 11 February 2025, Claire Williams, Company Secretary, exercised 1,221 options under the established Wynnstay Performance Share Plan (the "Plan") over Ordinary Shares in relation to the 2020 Plan. The Ordinary Shares were issued from the ESOP Trust for nil consideration. Further details are below.

• **Award of Options under the Company's 2025 Performance Share Plan**

An award of options ("Options") over Ordinary Shares approved under the terms of the established Wynnstay Performance Share Plan ("PSP") has been made. The Options offer the recipients the entitlement to acquire a maximum number of Ordinary Shares ("Award Shares") on or after 31 October 2027 at nil cost, subject to the Company achieving the following minimum reported performance criteria:

1. 50% of Award Shares will vest if the Company's earnings per share ("EPS") equals or exceeds a minimum of 39 pence per share.
2. A maximum of 100% of Award Shares will vest if the Company's EPS equals or exceeds 47 pence per share. A sliding scale will operate between the minimum and maximum EPS.

The Remuneration Committee has responsibility for determining the award of Options and the performance targets under the Plan.

The total number of 2025 Award Shares over which the Options have been granted amounts to 307,460, and included in this grant were the Options awarded to the following Directors and persons discharging managerial responsibilities:

Name	Title	Maximum number of Award Shares
Alk Brand	Chief Executive Officer	116,129
Rob Thomas	Chief Financial Officer	79,032
Claire Williams	Company Secretary	14,529

• **Award of Options under the Company's 2023 Performance Share Plan**

In addition, the Company announces the award of 6,981 options over Ordinary Shares approved under the terms of PSP to Claire Williams under the same terms as those awarded to other Company Executives under the 2023 PSP awards as announced on 10 February 2023, at which time Claire Williams was on medical leave.

• **Director / PDMR Shareholdings**

Following the share purchase, exercise of options and grant of awards as outlined above, the director/PDMR beneficial holdings and options over the Company's issued share capital are shown below.

Name	Position	Beneficial Holding of the Company's issued share capital	PSP granted 27 April 2023	PSP granted 12 March 2024	PSP granted 11 February 2025
Steve Ellwood	Chairman	4,700	-	-	-
Howell Richards	Non-Executive Director	2,810	-	-	-
Gareth Davies	Non-Executive Director	60,769	27,193*	47,909*	-
Alk Brand	Chief Executive Officer	7,000	-	-	116,129
Rob Thomas	Chief Financial Officer	3,500	-	49,352	79,032
Claire Williams	Company Secretary	11,778	6,981**	10,432	14,529

*PSP awards granted to Gareth Davies whilst Chief Executive Officer

** PSP award granted to Claire Williams on 11 February 2025 under the same terms as those awarded to other Company Executives on 10 February 2023, at which time Claire Williams was on medical leave.

• **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, the total number of Ordinary Shares in issue is 32,127,360 with each share carrying the right to one vote. There are no shares held in treasury, therefore

Shares in issue is 23,127,360 with each share carrying the right to one vote. There are no shares held in treasury, therefore the total number of voting rights in the Company at Admission is 23,127,360.

The above figure may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Disclosure and Transparency Rules.

The notifications below, made in accordance with Article 19 of the UK Market Abuse Regulation, provide further detail.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Alk Brand					
2	Reason for the notification						
a)	Position/status	CEO					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Wynnstay Group plc					
b)	LEI	213800TOLA726A1TR960					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25 pence each in the Company GB0034212331					
b)	Nature of the transaction	Purchase of Ordinary Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price</td><td>Volume(s)</td></tr><tr><td>314.445 pence</td><td>2,000</td></tr></table>		Price	Volume(s)	314.445 pence	2,000
Price	Volume(s)						
314.445 pence	2,000						
d)	Aggregated information	N/A (single transaction)					
e)	Date of the transactions	11 February 2025					
f)	Place of the transaction	LSE: AIM Market (XLON)					

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Claire Alexander Williams	
2	Reason for the notification		
a)	Position/status	Company Secretary	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Wynnstay Group plc	
b)	LEI	213800TOLA726A1TR960	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25 pence each in the Company ("Ordinary Shares") GB0034212331	
b)	Nature of the transaction	Exercise of Options under the Company's Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	1,221 Ordinary Shares

d)	Aggregated information	N/A single transaction
	- Aggregated volume - Price	
e)	Date of the transaction	11/02/2025
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	ESOP Trust	ESOP Trust					
2	Reason for the notification						
a)	Position/status	ESOP Trust					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Wynnstay Group plc					
b)	LEI	213800TOLA726A1TR960					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25 pence each in the Company ("Ordinary Shares") GB0034212331					
b)	Nature of the transaction	Sales of Ordinary shares of 25 pence each in the Company ("Ordinary Shares") to The Wynnstay Employee Benefit Trust under a Share Supply Agreement between Wynnstay Group Plc and Fiduchi Trustees Limited					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£nil</td><td>1,221 Ordinary Shares</td></tr></table>		Price(s)	Volume(s)	£nil	1,221 Ordinary Shares
Price(s)	Volume(s)						
£nil	1,221 Ordinary Shares						
d)	Aggregated information - Aggregated volume - Price	N/A single transaction					
e)	Date of the transaction	11/02/2025					
f)	Place of the transaction	Outside a trading venue					

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Alk Brand
2	Reason for the notification	
a)	Position/status	CEO
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Wynnstay Group plc
b)	LEI	213800TOLA726A1TR960
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25 pence each in the Company

	Identification code	GB0034212331					
b)	Nature of the transaction	Award of Options under the Company's 2025 Performance Share Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>116,129</td></tr></table>		Price	Volume(s)	Nil	116,129
Price	Volume(s)						
Nil	116,129						
d)	Aggregated information	N/A (single transaction)					
e)	Date of the transactions	11 February 2025					
f)	Place of the transaction	LSE: AIM Market (XLON)					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Rob Thomas					
2	Reason for the notification						
a)	Position/status	CFO					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Wynnstay Group plc					
b)	LEI	213800TOLA726AITR960					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25 pence each in the Company GB0034212331					
b)	Nature of the transaction	Award of Options under the Company's 2025 Performance Share Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>79,032</td></tr></table>		Price	Volume(s)	Nil	79,032
Price	Volume(s)						
Nil	79,032						
d)	Aggregated information	N/A (single transaction)					
e)	Date of the transactions	11 February 2025					
f)	Place of the transaction	LSE: AIM Market (XLON)					

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Claire Williams
2	Reason for the notification	
a)	Position/status	Company Secretary
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Wynnstay Group plc
b)	LEI	213800TOLA726AITR960
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25 pence each in the Company GB0034212331

b)	Nature of the transaction	Award of Options under the Company's 2025 Performance Share Plan	
c)	Price(s) and volume(s)		
		Price	Volume(s)
		Nil	14,529
d)	Aggregated information	N/A (single transaction)	
e)	Date of the transactions	11 February 2025	
f)	Place of the transaction	LSE: AIM Market (XLON)	

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Claire Williams					
2	Reason for the notification						
a)	Position/status	Company Secretary					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Wynnstay Group plc					
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4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25 pence each in the Company GB0034212331					
b)	Nature of the transaction	Award of Options under the Company's 2023 Performance Share Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>6,981</td></tr></table>		Price	Volume(s)	Nil	6,981
Price	Volume(s)						
Nil	6,981						
d)	Aggregated information	N/A (single transaction)					
e)	Date of the transactions	11 February 2025					
f)	Place of the transaction	LSE: AIM Market (XLON)					

For further details please contact:

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