

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB00BF1TM596

**Issuer Name**

ALPHA GROUP INTERNATIONAL PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

Morgan James Tillbrook

**City of registered office (if applicable)**

London

**Country of registered office (if applicable)**

United Kingdom

**4. Details of the shareholder**

Name	City of registered office	Country of registered office
Equiniti Financial Services Limited	London	United Kingdom

**5. Date on which the threshold was crossed or reached**

11-Feb-2025

**6. Date on which Issuer notified**

11-Feb-2025

**7. Total positions of person(s) subject to the notification obligation**

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	13.576472	0.000000	13.576472	5706247
Position of previous notification (if applicable)	14.176613	0.000000	14.176613	

**8. Notified details of the resulting situation on the date on which the threshold was crossed or reached**

**8A. Voting rights attached to shares**

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB00BF1TM596	5706247		13.576472	
Sub Total 8.A	5706247		13.576472%	

**8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))**

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

**8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))**

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

**9. Information in relation to the person subject to the notification obligation**

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Morgan James Tillbrook (through Equiniti Financial Services Limited acting as nominee shareholder for a portion of shares)		2.030000		
Morgan James Tillbrook		13.576472		

**10. In case of proxy voting**

**Name of the proxy holder**

**The number and % of voting rights held**

**The date until which the voting rights will be held**

**11. Additional Information**

210,202 shares, 21,020 shares and 21,020 shares were delivered by Morgan Tillbrook to Clive Kuhn (CEO), Lynne Anne Godwin (non executive director) and Vicki Thakker (non executive

Karan (CEO), Jayne-Anne Gadhia (non-executive director) and Vijay Makrur (non-executive director) under the linking agreement pursuant to the exercise of their respective nil-cost options granted by Alpha Group International plc (in the case of the CEO) under the Alpha Group Long-Term Incentive Plan 2024 and (in the case of the non-executive directors) pursuant to a standalone option agreement. A total of 851,313 shares following such exercise remain subject to the linking agreement and are available for transfer subject to certain conditions being met. Morgan Tillbrook will retain the beneficial interest in these shares until the point of transfer pursuant to the exercise of the relevant nil-cost options which are subject to specific conditions being met. For further information, see issuer's RNS announcement dated 12 Feb 2025.

## **12. Date of Completion**

11-Feb-2025

## **13. Place Of Completion**

London, United Kingdom

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