

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00BF1TM596

Issuer Name

ALPHA GROUP INTERNATIONAL PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

Other

Comments

Voluntary notification - execution of linking agreement on 11 Feb 2025 with conditional commitment to transfer 1,103,555 shares to satisfy certain options granted by the issuer. For further information, see issuer's RNS announcement dated 12 Feb 2025.

3. Details of person subject to the notification obligation

Name

Morgan James Tillbrook

City of registered office (if applicable)

London

Country of registered office (if applicable)

United Kingdom

4. Details of the shareholder

Name	City of registered office	Country of registered office
Equiniti Financial Services Limited	London, United Kingdom	London, United Kingdom

5. Date on which the threshold was crossed or reached

11-Feb-2025

6. Date on which Issuer notified

11-Feb-2025

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	14.176613	0.000000	14.176613	5958489

Position of previous notification (if applicable)	14.045049	0.000000	14.045049	
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8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB00BF1TM596	5958489		14.176613	
Sub Total 8.A	5958489		14.176613%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Morgan James Tillbrook (through Equiniti Financial Services Limited as nominee)		2.630000		
Morgan James Tillbrook		14.176613		

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

Morgan Tillbrook will retain the beneficial interest in the shares subject to the linking agreement

until the point of transfer following the exercise of the relevant options and so this is a voluntary notification on the basis of a future potential transfer of voting rights that has not yet happened and may not happen if specific conditions are not met. See issuer's RNS announcement dated 12 Feb 2025.

12. Date of Completion

11-Feb-2025

13. Place Of Completion

London, United Kingdom

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