

13 February 2025

**Gamma Communications plc**  
**("Gamma" or the "Company")**

**Director/PDMR Shareholding**

The Company announces the following purchases of ordinary shares of 0.25 pence each by persons discharging managerial responsibility ("PDMR") and persons closely associated ("PCA") on 12 February 2025 pursuant to the Gamma Communications plc Share Incentive Plan established on 6 October 2014. The purchase price was 1379.8 pence.

<b>PDMR</b>	<b>Role</b>	<b>Number of shares purchased</b>
David Macfarlane	Managing Director - Enterprise	11
Chris Bradford	Chief People Officer	11

<b>PCA</b>	<b>Role</b>	<b>Number of shares purchased</b>
Sarah Macfarlane	PCA of David Macfarlane	11

The scheme is offered to all permanent employees who have at least one month's service. It enables the employee to purchase shares on a monthly basis which are held in a trust; subsequent sales of those shares receive a favourable tax treatment if they are held in the trust for five years.

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**Appendix**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	David Macfarlane
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Managing Director - Enterprise
b)	Initial notification /Amendment	Initial notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gamma Communications plc	
b)	LEI	213800LAQZXPRIZUEH50	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 0.25p each in Gamma Communications plc  Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50	
b)	Nature of the transaction	Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all-employee share scheme	
c)	Price(s) and volume(s)	Price(s) 1379.8p	Volume(s) 11
d)	Aggregated information  - Aggregated volume  - Price	As above	
e)	Date of the transaction	12 February 2025	
f)	Place of the transaction	London Stock Exchange, (AIMX)	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Chris Bradford
2	Reason for the notification	
a)	Position/status	Chief People Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Gamma Communications plc
b)	LEI	213800LAQZXPRIZUEH50
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.25p each in Gamma Communications plc
	Identification code	Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50

	Identification code	Shares: GB00BQS10J50	
b)	Nature of the transaction	Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all-employee share scheme	
c)	Price(s) and volume(s)	Price(s) 1379.8p	Volume(s) 11
d)	Aggregated information  - Aggregated volume  - Price	As above	
e)	Date of the transaction	12 February 2025	
f)	Place of the transaction	London Stock Exchange, (AIMX)	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Sarah Macfarlane	
2	Reason for the notification		
a)	Position/status	PCA of David Macfarlane	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Gamma Communications plc	
b)	LEI	213800LAQZXPRIZUEH50	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 0.25p each in Gamma Communications plc  Identification code (ISIN) for Gamma Communications plc ordinary shares: GB00BQS10J50	
b)	Nature of the transaction	Purchase of Ordinary Shares of 0.25p each pursuant to the SIP all-employee share scheme	
c)	Price(s) and volume(s)	Price(s) 1379.8p	Volume(s) 11
d)	Aggregated information  - Aggregated volume  - Price	As above	

e)	Date of the transaction	12 February 2025
f)	Place of the transaction	London Stock Exchange, (AIMX)

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