14 February 2025

J Sainsbury plc (the 'Company')

Notification of transactions by Persons Discharging Managerial Responsibilities ('PDMRs')

The Company was notified on 14 February 2025 that the following PDMR acquired ordinary shares of 28⁴/₇ pence

each in the Company ('Shares') through participation in the Company's Share Incentive Plan (also known as SSPP). The Shares were purchased at £2.6485 each.

PDMR	Number of Shares acquired under the SSPP
Mark Given	43

The Notification of Dealing Form can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

Karen Garrod Company Secretarial Assistant 020 7695 0269

Notification of dealing form

1	Details of the person discharg associated	narging managerial responsibilities / person closely			
a)	Name	Mark Given			
2	Reason for the notification				
a)	Position/status	Chief Marketing, Data and Sustainability Officer			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission auctioneer or auction monitor	sion allowance market participant, auction platform, tor			
a)	Name	J Sainsbury plc			
b)	LEI	213800VGZAAJIKJ9Y484			
4		section to be repeated for (i) each type of instrument; iii) each date; and (iv) each place where transactions			
a)					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pend	ce each		
a)		Ordinary shares of 28 ⁴ / ₇ pend ISIN: GB00B019KW72	ce each		
a) b)	instrument, type of instrument				
,	instrument, type of instrument	ISIN: GB00B019KW72 Purchase of Shares under the			
b)	instrument, type of instrument Identification code Nature of the transaction	ISIN: GB00B019KW72 Purchase of Shares under the Incentive Plan	a J Sainsbury plc Share		

u)	Aggregated information	Aggregated price	Адугедатей уонитте	
		N/A	N/A	
e)	Date of the transaction	13 February 2025		
f)	Place of the transaction	London Stock Exchange (XLON)		

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