RNS Number : 2347X Diageo PLC 14 February 2025

> Diageo plc LEI: 213800ZVIELEA55JMJ32

## **Director/PDMR Shareholding**

Diageo plc (the "Company") announces that it has been notified of a transaction in the Company's Ordinary shares of 28 101/108 pence, undertaken by Diana Mobley, a person closely associated ("PCA") with Dan Mobley, on 13 February 2025.

The notification below, which has been made in accordance with the requirement of the UK Market Abuse Regulation, provides further details.

James Edmunds Deputy Company Secretary

14 February 2025

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Diana Mobley			
2.	Reason for the no	tification			
a)	Position / status	PCA to PDMR (Dan Mobley, Member of the Executive Committee)			
b)	Initial notification / amendment	Initial notification			
3.	Details of the issuer, auctioneer or auction	the issuer, emission allowance market participant, auction platform, or auction monitor			
a)	Name	Diageo plc			
b)	LEI	213800ZVIELEA55JMJ32			
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument Identification code	Ordinary shares of 28 101/108 pence  GB0002374006			
b)	Nature of the transaction	Purchase of Ordinary Shares			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£21.81	2,280		
d)	Aggregated information	N/A			
	- Aggregated volume - Price				
e)	Date of transaction	2025-02-13			
f)	Place of transaction	London Stock Exchange (XLON)			

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