

14 February 2025

**NEXT plc ("the Company" or "NEXT")**

**Notification of Transactions by Persons Discharging Managerial Responsibility (PDMR) and Persons Closely Associated (PCA) With Them**

The following notification is made under article 19 of the UK Market Abuse Regulation. On 14 February 2025, the Company received notification of the following transactions as detailed below.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Alexander Lockwood					
2	Reason for the notification						
a)	Position/status	Child of PDMR (PCA with Venetia Butterfield, Non-executive Director)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	NEXT plc					
b)	LEI	213800WQD8ECPZP9PH98					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each  GB0032089863					
b)	Nature of the transaction	Acquisition of shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£87.671065</td><td>11</td></tr></table>		Price(s)	Volume(s)	£87.671065	11
Price(s)	Volume(s)						
£87.671065	11						
d)	Aggregated information - Aggregated volume - Price	11 £964.381715					
e)	Date of the transaction(s)	9 April 2024					
f)	Place of the transaction	London Stock Exchange (XLON)					

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Seth Lockwood
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Child of PDMR (PCA with Venetia Butterfield, Non-executive Director)
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	NEXT plc
b)	LEI	213800WQD8ECPZP9PH98

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each  GB0032089863					
b)	Nature of the transaction	Acquisition of shares					
c)	Price(s) and volume(s)	<table><tr><td>Prices</td><td>Volume(s)</td></tr><tr><td>£87.671752</td><td>11</td></tr></table>		Prices	Volume(s)	£87.671752	11
Prices	Volume(s)						
£87.671752	11						
d)	Aggregated information - Aggregated volume - Price	11 £964.389272					
e)	Date of the transaction(s)	9 April 2024					
f)	Place of the transaction	London Stock Exchange (XLON)					

Seonna Anderson  
**Company Secretary**

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