

17 February 2025

**XP Factory Plc**

**("XP Factory", the "Company" or the "Group")**

**Reduction of Capital, Posting of Circular & Notice of General Meeting**

XP Factory, one of the UK's pre-eminent experiential leisure businesses operating the Escape Hunt® and Boom Battle Bar® brands confirms that, as noted in its Interim Results, it is proposing to conduct a balance sheet re-organisation by way of a reduction of capital. This is a preliminary step to providing the distributable reserves required to have the ability and flexibility to return capital to shareholders in future. The reduction of capital will be subject to shareholder approval and a court approval process.

The Circular, which was posted on Friday 14 February 2025 and is available on the Company's website, sets out the reasons for the capital reduction and includes a notice of the General Meeting to approve the proposed resolution and a timetable. The General Meeting will be held at 10.00 am on 5 March 2025 at the offices of Hill Dickinson LLP, The Broadgate Tower, 20 Primrose Street, London EC2A 2EW.

Subject to shareholder approval, the capital reduction is expected to be confirmed by Court Order on 25 March 2025. Thereafter, any plans to return capital to shareholders will be communicated separately.

Completion of the reduction of capital will not affect the rights attaching to the Ordinary Shares and will not result in any change to the number of Ordinary Shares in issue (or their nominal value).

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**Notes to Editors:**

**About XP Factory plc**

The XP Factory Group is one of the UK's pre-eminent experiential leisure businesses which currently operates two fast growing leisure brands. Escape Hunt is a global leader in providing escape-the-room experiences delivered through a network of owner-operated sites in the UK, an international network of franchised outlets in five continents, and through digitally delivered games which can be played remotely.

Boom Battle Bar is a fast-growing network of owner-operated and franchise sites in the UK that combine competitive socialising activities with themed cocktails, drinks and street food in a high energy, fun setting. Activities include a range of games such as augmented reality darts, Bavarian axe throwing, 'crazier golf', shuffleboard and others. The Group's products enjoy premium customer ratings and cater for leisure or teambuilding, in small groups or large, and are suitable for consumers, businesses and other organisations. The Company has a strategy to expand the network in the UK and internationally, creating high quality games and experiences delivered through multiple formats and which can incorporate branded IP content. (<https://xpfactory.com/>)

Facebook:	EscapeHuntUK	BoomBattleBar
Twitter:	@EscapeHuntUK	@boombattlebar
Instagram:	@escapehuntuk	@boombattlebar

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