

**Crest Nicholson Holdings plc**

**Director/PDMR Shareholding**

Crest Nicholson Holdings plc (the '**Company**') announces the following transactions by certain Directors of the Company and Persons Discharging Managerial Responsibility ('**PDMRs**'), under the Crest Nicholson Holdings plc Long-Term Incentive Plan (the '**LTIP**').

For further information please contact:  
Penny Thomas, Group Company Secretary

+44(0)7977 851249

**18 February 2025**

**Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.**

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Martyn Clark	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer, Director	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Crest Nicholson Holdings plc	
b)	LEI	213800ROIFXRRRKVQD25	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05	
	Identification code	GB00B8VZXT93	
b)	Nature of the transaction	Grant of share award over Ordinary Shares under the Crest Nicholson Holdings plc Long-Term Incentive Plan ('LTIP').	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	524,903
d)	Aggregated information - Aggregated volume - Price	Price(s)	Volume(s)
		Nil	524,903
e)	Date of the transaction	2025-02-17	
f)	Place of the transaction	Outside a trading venue	

**Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.**

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Bill Floydd
2	Reason for the notification	

a)	Position/status	Chief Financial Officer, Director	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Crest Nicholson Holdings plc	
b)	LEI	213800ROIFXRRRKVD25	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05	
	Identification code	GB00B8VZXT93	
b)	Nature of the transaction	Grant of share award over Ordinary Shares under the Crest Nicholson Holdings plc Long-Term Incentive Plan ('LTIP').	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	356,934
d)	Aggregated information - Aggregated volume - Price	Price(s)	Volume(s)
		Nil	356,934
e)	Date of the transaction	2025-02-17	
f)	Place of the transaction	Outside a trading venue	

**Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.**

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Penny Thomas	
2	Reason for the notification		
a)	Position/status	Group Company Secretary, PDMR	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Crest Nicholson Holdings plc	
b)	LEI	213800ROIFXRRRKVQD25	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05	
	Identification code	GB00B8VZXT93	
b)	Nature of the transaction	Grant of share award over Ordinary Shares under the Crest Nicholson Holdings plc Long-Term Incentive Plan ("LTIP").	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	82,540
d)	Aggregated information - Aggregated volume - Price	Price(s)	Volume(s)
		Nil	82,540
e)	Date of the transaction	2025-02-17	

f)	Place of the transaction	Outside a trading venue
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