

20 February 2025

Hollywood Bowl Group plc

**Notification of Transactions by Persons Discharging Managerial Responsibility ("PMDRs") and their Closely Associated Persons ("PCA")**

The Company has been notified that on 20 February 2025, Ivan Schofield (Non-Executive Director) purchased 37,500 ordinary shares of £0.01 each in the Company at a price of £2.73 per share. Following this purchase, Ivan Schofield's total beneficial interest in shares in the Company (including shares held by his wife and various family trusts) is 152,491 shares (0.089% of issued share capital).

The notification below, made in accordance with Article 19 of the UK Market Abuse Regulation, provides further detail.

**Enquiries:**

Hollywood Bowl Group PLC  
Stephen Burns, Chief Executive Officer  
Laurence Keen, Chief Financial Officer  
Mat Hart, Chief Sustainability and Communications Officer

Via Teneo

Elizabeth Snow  
Laura Marshall

[Hollywoodbowl@teneo.com](mailto:Hollywoodbowl@teneo.com)  
+44 20 7260 2700

1.	Details of PDMR/ person closely associated with them ('PCA')						
a)	Name	Ivan Schofield					
2.	Details of PDMR/ person closely associated with them ('PCA')						
a)	Position / status	Non-Executive Director					
b)	Initial notification / amendment	Initial notification					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Hollywood Bowl Group plc					
b)	LEI	213800XB8YZNGJYDEZ97					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument	Ordinary shares of £0.01 each  ISIN: GB00BD0NVK62					
b)	Nature of the transaction	Purchase of Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.73</td><td>37,500</td></tr></table>		Price(s)	Volume(s)	£2.73	37,500
Price(s)	Volume(s)						
£2.73	37,500						
d)	Aggregated information						
	Aggregated volume	N/A - Single transaction					

	Price	
e)	Date of the transaction	20 February 2025
f)	Place of the transaction	London Stock Exchange XLON

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