



20 February 2025

**Virgin Wines UK plc
("Virgin Wines" or the "Group")**

Transfer of Treasury Shares and Total Voting Rights

Virgin Wines UK plc (AIM: VINO), one of the UK's largest direct-to-consumer online wine retailers, announces that on 19 February 2025 the Company transferred 158,892 ordinary shares of the Company from its treasury account, in order to satisfy employee share options exercised within the terms of the Company's Long Term Incentive Share Scheme.

Following the exercise of share options the Company's issued ordinary share capital consists of 55,972,405 ordinary shares of which a total of 144,603 ordinary shares are held in treasury. Therefore, the total number of ordinary shares with voting rights in Virgin Wines is 55,827,802 ordinary shares.

The above figure of 55,827,802 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure Guidance and Transparency Rules.

Virgin Wines UK plc

Jay Wright, CEO
Graeme Weir, CFO

Via Hudson Sandler

Cavendish

(Nominated Adviser and Sole Broker)

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Notes to editors:

About Virgin Wines

Virgin Wines is one of the UK's largest direct-to-consumer online wine retailers. It is an award-winning business which has a reputation for supplying and curating high quality products, excellent levels of customer service and innovative ways of retailing.

The Company was established in 2000 by the Virgin Group and was subsequently acquired by Direct Wines in 2005 before being bought out by the Virgin Wines management team, led by CEO Jay Wright and CFO Graeme Weir, in 2013. It listed on the London Stock Exchange's Alternative Investment Market (AIM) in 2021. Virgin Wines is headquartered in Norwich, with two fully bonded, national distribution centres in Preston and Bolton. It stocks over 650 wines sourced from more than 40 trusted winemaking partners and suppliers around the world which it sells to a large active customer base, the majority of whom are on one of the Group's subscription schemes.

The Company drives the majority of its revenue through its fast-growing WineBank subscription scheme, using a variety of marketing channels, as well as through its Wine Advisor team, Wine Plan channel and Pay As You Go service.

Along with its extensive range of award-winning products, Virgin Wines was delighted that its flagship WineBank service was awarded 'Wine Club of the Year' at the 2024 IMC Awards, was named 'Online Drinks Retailer of the Year' at the 2024 UK Food & Drink Awards, and was named 'Wine Club of the Year' at the 2024 UK Food & Drink Awards.

service was awarded 'Wine Club of the Year' at the 2024 IVV Awards, was named Online Drinks Retailer of the Year for 2022 at the Drinks Retailing Awards, as well as receiving the bronze award for Contact Centre of the Year at the 2022 UK National Contact Centre Awards. In addition, in 2023 the Group's Head of Buying, Sophie Lord, was named Buyer of the Year by Decanter magazine.

<https://www.virginwinesplc.co.uk/>

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