

21 February 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	20/02/2025
Number of shares purchased (aggregated volume):	126,000
Highest price paid per share (pence):	238.0000p
Lowest price paid per share (pence):	234.5000p
Volume weighted average price paid per share (pence):	236.5247p

Following the purchase and cancellation of those shares, the Company will have 160,549,058 Ordinary Shares in issue. This figure 160,549,058 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	236.5247	126,000

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
346	236.50	10:56:21	00073760597TRLOO	XLON
1400	236.50	10:56:21	00073760596TRLOO	XLON
1183	236.50	10:57:22	00073760643TRLOO	XLON
570	236.50	10:57:22	00073760642TRLOO	XLON
1779	237.00	11:35:07	00073761822TRLOO	XLON
2073	237.00	11:35:07	00073761821TRLOO	XLON
1036	237.00	11:35:08	00073761825TRLOO	XLON
1568	237.00	11:35:08	00073761824TRLOO	XLON
470	237.00	11:35:08	00073761823TRLOO	XLON
3206	237.50	11:36:08	00073761835TRLOO	XLON
1820	238.00	11:39:03	00073761967TRLOO	XLON
1823	238.00	11:39:03	00073761966TRLOO	XLON
2897	238.00	11:39:03	00073761965TRLOO	XLON
401	238.00	11:40:03	00073761991TRLOO	XLON
401	238.00	11:40:03	00073761990TRLOO	XLON
1262	238.00	11:40:03	00073761989TRLOO	XLON
341	238.00	11:40:03	00073761993TRLOO	XLON
557	238.00	11:40:03	00073761992TRLOO	XLON
1869	238.00	11:56:03	00073762649TRLOO	XLON
1869	237.50	11:56:04	00073762650TRLOO	XLON
1615	237.00	11:56:08	00073762657TRLOO	XLON
1062	237.00	11:56:08	00073762656TRLOO	XLON
1700	237.00	11:56:08	00073762658TRLOO	XLON
3074	237.00	12:02:04	00073762891TRLOO	XLON
4196	236.50	12:08:23	00073763124TRLOO	XLON
2003	236.50	12:14:23	00073763308TRLOO	XLON
2049	236.50	12:25:30	00073764057TRLOO	XLON
409	237.00	12:56:17	00073765369TRLOO	XLON
1067	237.00	13:00:50	00073765693TRLOO	XLON

715	237.00	13:00:50	00073765692TRLOO	XLON
282	237.00	13:15:50	00073766604TRLOO	XLON
1400	237.00	13:15:50	00073766603TRLOO	XLON
458	237.00	13:15:50	00073766602TRLOO	XLON
1833	237.00	13:27:33	00073767325TRLOO	XLON
199	237.00	13:31:01	00073767493TRLOO	XLON
884	237.00	13:31:01	00073767492TRLOO	XLON
264	237.50	13:35:14	00073767707TRLOO	XLON
2147	238.00	13:37:42	00073767785TRLOO	XLON
2319	238.00	13:41:42	00073767928TRLOO	XLON
533	238.00	13:43:39	00073768048TRLOO	XLON
1400	238.00	13:43:39	00073768047TRLOO	XLON
613	238.00	13:43:39	00073768051TRLOO	XLON
34	238.00	13:43:39	00073768050TRLOO	XLON
1378	238.00	13:43:39	00073768049TRLOO	XLON
1871	237.50	13:43:55	00073768057TRLOO	XLON
1135	238.00	13:43:55	00073768059TRLOO	XLON
4000	238.00	13:43:55	00073768058TRLOO	XLON
2128	236.50	14:25:24	00073770530TRLOO	XLON
2041	236.00	14:25:24	00073770531TRLOO	XLON
1950	235.50	14:25:24	00073770532TRLOO	XLON
754	236.00	14:42:50	00073772123TRLOO	XLON
754	236.00	14:42:50	00073772122TRLOO	XLON
595	236.00	14:42:50	00073772121TRLOO	XLON
182	236.00	14:42:50	00073772127TRLOO	XLON
658	236.00	14:42:50	00073772126TRLOO	XLON
84	236.00	14:42:50	00073772125TRLOO	XLON
1700	236.00	14:42:50	00073772124TRLOO	XLON
2025	236.00	14:47:02	00073772547TRLOO	XLON
1380	235.50	14:50:02	00073773146TRLOO	XLON
595	235.50	14:50:02	00073773145TRLOO	XLON
2172	235.50	14:53:27	00073773652TRLOO	XLON
5	235.50	14:56:52	00073773900TRLOO	XLON
2448	235.00	14:57:22	00073773939TRLOO	XLON
464	235.50	14:57:22	00073773938TRLOO	XLON
1402	235.50	14:57:22	00073773937TRLOO	XLON
768	234.50	15:01:03	00073774470TRLOO	XLON
1415	234.50	15:01:03	00073774469TRLOO	XLON
375	235.00	15:05:54	00073775014TRLOO	XLON
2472	235.00	15:05:54	00073775013TRLOO	XLON
1829	236.50	15:25:41	00073776251TRLOO	XLON
2178	236.00	15:26:46	00073776331TRLOO	XLON
2178	235.50	15:29:03	00073776457TRLOO	XLON
1856	235.50	15:34:37	00073776714TRLOO	XLON
4881	235.50	15:36:00	00073776873TRLOO	XLON
576	235.00	15:44:42	00073777853TRLOO	XLON
1544	235.00	15:44:42	00073777852TRLOO	XLON
516	235.00	16:00:12	00073778776TRLOO	XLON
1916	235.00	16:00:12	00073778775TRLOO	XLON
1268	235.00	16:00:12	00073778774TRLOO	XLON
1102	235.00	16:06:12	00073779075TRLOO	XLON
334	236.00	16:15:10	00073779933TRLOO	XLON
41	236.00	16:15:10	00073779932TRLOO	XLON
1	236.00	16:15:10	00073779931TRLOO	XLON
1224	236.00	16:15:10	00073779930TRLOO	XLON
1300	236.00	16:15:10	00073779929TRLOO	XLON
190	236.00	16:15:10	00073779928TRLOO	XLON
362	236.00	16:15:10	00073779935TRLOO	XLON
379	236.00	16:15:10	00073779934TRLOO	XLON
66	236.00	16:15:10	00073779939TRLOO	XLON
1400	236.00	16:15:10	00073779938TRLOO	XLON
1400	236.00	16:15:10	00073779937TRLOO	XLON
334	236.00	16:15:10	00073779936TRLOO	XLON
1	236.00	16:15:44	00073779954TRLOO	XLON
343	236.00	16:15:44	00073779953TRLOO	XLON
319	236.00	16:15:44	00073779952TRLOO	XLON
1901	236.00	16:18:44	00073780170TRLOO	XLON
60	236.00	16:21:44	00073780476TRLOO	XLON
2116	236.00	16:21:44	00073780475TRLOO	XLON

366	236.00	16:21:44	00073780479TRLO0	XLON
338	236.00	16:21:44	00073780478TRLO0	XLON
1700	236.00	16:21:44	00073780477TRLO0	XLON
103	235.00	16:21:55	00073780491TRLO0	XLON

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