RNS Number: 1018Y Centaur Media PLC 24 February 2025

> Centaur Media plc Incorporated in England and Wales Registration number: 04948078 LEI: 2138005WK87G7DQRQI62 ISIN: GB0034291418 24 February 2025

Centaur Media Plc ("the Company")

Notification of Transaction by Director/PDMR

In accordance with DTR 3.1 and Article 19 of the UK Market Abuse Regulation, the Company was advised on 20 February 2025 that the following Directors and Persons Discharging Managerial Responsibility acquired ordinary shares in London on 20 February 2025 at a price of £0.27551 per ordinary share through the Company's Share Incentive Plan:

Director/PDMR	Number of ordinary shares under the personal contribution element of the plan	Number of ordinary shares under the matching element of the plan (Company contribution)	Share price
Steve Newbold	545	272	£0.27551

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

	Details of PDMR / person closely associated with them ('CAP')				
a)	Name	Steve Newbold			
b)	Position / status	Group Managing Director Xeim			
c)	Initial notification / amendment	Initial notification			
2.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Full name of the entity	Centaur Media plc			
b)	Legal Entity Identifier code	2138005WK87G7DQRQI62			
3.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of £0.10 each			
		ISIN: GB0034291418			
b)	Nature of the transaction	Acquisition through Company Share Incentive Plan			
c)	Price(s) and volume(s)				
		Price(s)	Volume(s)		
		£0.27551	817		
		Note: this was a sing	do transportion		
	Note: this was a s		ie u ansacuon.		
d)	Aggregated information	Not applicable - sing	le transaction.		
	A				
	Aggregated volume				

e)	Date of the	20 February 2025
	transaction	
f)	Place of the	London Stock Exchange XLON
	Transaction	

Ciara Galbraith General Counsel and Company Secretary 0207 970 4000

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