

24 February 2025

Applied Nutrition plc

Director Declaration

In accordance with UK Listing Rule 6.4.9(2), Applied Nutrition plc (the "Company"), a leading sports nutrition, health and wellness brand, announces that Tony Buffin, non-executive director of the Company, has been appointed as a non-executive director of DFS Furniture plc with effect from 24 February 2025.

For further information please contact:

Applied Nutrition plc

Via Alma

Thomas Ryder, Chief Executive Officer
Steven Granite, Chief Operating Officer
Joe Pollard, Chief Financial Officer

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Rebecca Sanders-Hewett, Josh Royston, Sam Modlin, Joe Pederzolli, Sarah Peters

Notes to editors

Applied Nutrition plc (LSE: APN) is a leading sports nutrition, health and wellness brand, which formulates and creates nutrition products.

Applied Nutrition is a UK-based company, selling products in over 80 countries worldwide. Applied Nutrition's product range is diverse, targeting elite athletes, gym goers and health-conscious consumers. Applied Nutrition has developed and launched four ranges under the umbrella of the Applied Nutrition brand - Applied Nutrition, ABE, BodyFuel and Endurance. Across the four ranges, the Group sells approximately 100 different products.

Applied Nutrition's success has been built on an exceptional product range developed in-house in Knowsley, Liverpool, by a team of experts, allowing products to be developed efficiently to keep up with latest trends.

The Group largely operates a global business-to-business (B2B) model, which has facilitated a low risk, highly cost-effective go-to-market strategy and has enabled strong, profitable growth in the UK, Europe and other international geographies. Applied Nutrition's business model and strategy has enabled the Group to become a fast-growing, highly profitable and cash generative global supplier in the sports nutrition, health and wellness market.

For further information, please visit <https://www.appliednutritionplc.com/>

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