

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

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|----------|---|---|--|----------|-----------|---------|--------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | |
| a) | Name | MARK SMITH | | | | | |
| 2 | Reason for the notification | | | | | | |
| a) | Position/status | PDMR, CHIEF TECHNOLOGY OFFICER | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | |
| a) | Name | WHITBREAD PLC | | | | | |
| b) | LEI | 21380099VMZKRMN3EX36 | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | |
| a) | Description of the financial instrument, type of instrument | ORDINARY SHARES OF 76 122/153p | | | | | |
| | Identification code | GB00B1KJJ408 | | | | | |
| b) | Nature of the transaction | GRANT OF AWARDS OVER 6,245 SHARES UNDER THE WHITBREAD RESTRICTED SHARE PLAN AND 14,272 SHARES UNDER THE WHITBREAD RECRUITMENT AND RETENTION SCHEME. | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£28.684</td><td>20,517</td></tr></table> | | Price(s) | Volume(s) | £28.684 | 20,517 |
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| £28.684 | 20,517 | | | | | | |
| d) | Aggregated information | | | | | | |
| | - Volume | 20,517 | | | | | |
| | - Price | £588,509.63 | | | | | |
| e) | Date of the transaction | 24 FEBRUARY 2025 | | | | | |
| f) | Place of the transaction | LONDON, UK | | | | | |

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