

24 February 2025

NAHL Group PLC
("NAHL" or the "Group")

Holding(s) in Company

The Board of NAHL (AIM: NAH), a leading UK marketing and services business focused on the UK consumer legal market, has been informed today that, following a purchase of 400,000 ordinary shares of £0.0025 each in the Company ("Ordinary Shares") at 69 pence per Ordinary Share on 19 December 2024, 8 KPG Limited has a beneficial interest in 1,723,847 Ordinary Shares, equivalent to 3.63% of the Company's issued share capital.

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Notes to Editors

NAHL Group plc (AIM: NAH) is a leader in the Consumer Legal Services market. The Group provides services and products to individuals and businesses in the through its two divisions:

- **Consumer Legal Services** provides outsourced marketing services to law firms through National Accident Helpline and claims processing services to individuals through National Accident Law, Law Together and Your Law. In addition, it also provides property searches through Searches UK.
- **Critical Care** provides a range of specialist services in the catastrophic and serious injury market to both claimants and defendants through Bush & Co.

More information is available at www.nahlgroupplc.co.uk, www.national-accident-helpline.co.uk, www.national-accident-law.co.uk and www.bushco.co.uk.

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