

25 February 2025

Transense Technologies plc

("Transense" or the "Company")

Director/PDMR shareholding - acquisition of shares

Transense Technologies plc (AIM:TRT), the provider of specialist sensing solutions and measurement systems, has been notified that Melvyn Segal, Chief Financial Officer, purchased 3,528 ordinary shares of 10 pence each in the Company ("Ordinary Shares") at 127.56 pence per share.

Accordingly, Melvyn Segal's total beneficial shareholding in the Company has increased to 77,057 Ordinary Shares, which represents approximately 0.50% of the Company's current voting rights.

Further details are provided in the form below in accordance with the requirements of the UK Market Abuse Regulation.

For further information please visit www.transense.com or contact:

Transense Technologies plc

Nigel Rogers (Executive Chairman)

Ryan Maughan (Managing Director)

Melvyn Segal (Chief Financial Officer)

Via Investor Relations

(see below)

Cavendish Capital Market Limited (Nominated Adviser and Broker)

0207 220 0500

Adrian Hadden / Callum Davidson (Corporate Finance)

Jasper Berry (Sales)

Investor Relations

Tel: +44 (0)1869 238380

Anice McNamee

Investor.relations@transense.co.uk

Notes to Editors:

Transense is headquartered in Oxfordshire, UK and its shares are traded on AIM, a market operated by the London Stock Exchange (AIM: TRT). The Company develops and supplies advanced sensor technology and measurement solutions used by some of the world's leading companies to improve performance, efficiency, and safety in demanding, mission critical applications. Transense currently operates through two active business segments:

SAWsense - designs, supplies and licences advanced sensor solutions based on proven, patent protected Surface Acoustic Wave (SAW) technology to world leading companies in aerospace, automotive, and industrial machinery (including robotics), enabling improved efficiency and performance of their products. Key customers include GE Aerospace, Parker Meggitt, McLaren Applied, Airbus and several other confidential Tier One automotive, aerospace and industrial machinery suppliers.

Translogik - develops smart, connected commercial vehicle tyre inspection equipment to many of the world's leading tyre suppliers, fleet operators and service centres. Enabling accurate measurement and digital capture of safety-critical tyre condition data, used to reduce operating costs, improve safety and provide audit records for regulatory compliance. Key customers include Bridgestone, Goodyear, Continental and Prometeon (Pirelli), and leading independent providers of vehicle fleet maintenance management software, and a growing list of international territory distribution partners.

In addition, Transense earns residual royalty income from Bridgestone iTrack - a tyre monitoring system for off-highway vehicles that was developed by Translogik. The associated sales, support and development infrastructure were sold to Bridgestone Corporation, the world's largest tyre producer, in June 2020, and the intellectual property was licensed exclusively to Bridgestone under a ten-year deal expiring in 2030.

Find out more at: <https://www.transense.com/>

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Melvyn Segal				
2	Reason for the notification					
a)	Position/status	Chief Financial Officer				
b)	Initial notification /Amendment	Initial				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Transense Technologies plc				
b)	LEI	2138005N52J6KKQ3EY67				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 10 pence each				
	Identification code	GB00BDHDT21				
b)	Nature of the transaction	Purchase of Ordinary Shares				
c)	Price and volume	<table border="1"> <tr> <td>Price</td> <td>Volume</td> </tr> <tr> <td>127.56 pence</td> <td>3,528</td> </tr> </table>	Price	Volume	127.56 pence	3,528
Price	Volume					
127.56 pence	3,528					
d)	Aggregated information	As above				
	- Aggregated volume					
	- Price					
e)	Date of the transaction	24 February 2025				
f)	Place of the transaction	London Stock Exchange, AIM				

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