

25 February 2025

Ten Lifestyle Group plc
("Ten" or the "Company")

Capital Markets Day

Ten Lifestyle Group plc (AIM: TENG), the global concierge platform driving customer loyalty for global financial institutions and other premium brands, will today host a Capital Markets Day ("CMD") from 2pm - 4pm GMT, at its London office.

The objective of the event is to offer institutional investors and analysts an opportunity to gain insights on how AI and technology are improving Ten's operational efficiency and driving growth towards its medium-term target of £100m of Net Revenue¹ and EBITDA margin² target of 30%.

That Company will not be providing any new information on current trading at the CMD. Following the event, presentation slides will be available for viewing on the Investor Resources page of Ten's website: <https://tenlifestylegroup.com/investors/resources/>.

For those interested in registering to receive similar future updates, please contact us via investorrelations@tengroup.com.

¹ Net Revenue includes the direct cost of sales relating to certain member transactions managed by the Group.

² Adjusted EBITDA is operating profit/(loss) before interest, taxation, amortisation, depreciation, share-based payment expense, and exceptional items. Adjusted EBITDA margin is Adjusted EBITDA as a percentage of Net Revenue.

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Notes to Editors:

About Ten Lifestyle Group Plc

[Ten Lifestyle Group plc](https://www.tenlifestylegroup.com/) partners with financial institutions and other premium brands to attract and retain wealthy and mass affluent customers.

Millions of members have access to Ten's services across lifestyle, travel, dining and entertainment on behalf of over fifty clients including HSBC, Swisscard and Royal Bank of Canada. Ten's partnerships are based on multi-year contracts generating revenue through platform-as-a-service and technology fees.

Ten's operations are underpinned by an increasingly sophisticated personalisation platform comprising industry-first, proprietary technology, thousands of supplier relationships and 25 years of proprietary expertise delivered from over 20 global offices. Ten was also the first B Corp-certified company on the AIM market, demonstrating its commitment to sustainability, social responsibility and ethical business practices.

Ten is on a mission to become the most trusted service platform in the world.

For further information please go to: www.tenlifestylegroup.com.

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