

27 February 2025

On the Beach Group plc

Transaction in Own Shares

On the Beach Group plc (the "Company") announces that it has purchased for cancellation (through Deutsche Numis ordinary shares of 1p each in the Company ("Ordinary Shares") on the London Stock Exchange as follows:

Date of purchase:	26/02/2025
Number of shares purchased (aggregated volume):	155,000
Highest price paid per share (pence):	240.0000p
Lowest price paid per share (pence):	224.5000p
Volume weighted average price paid per share (pence):	233.8417p

Following the purchase and cancellation of those shares, the Company will have 160,015,058 Ordinary Shares in issue. This figure 160,015,058 represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 (as amended), the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Company's share buyback programme on the date mentioned above.

Aggregate information:

Venue	Volume-weighted average price (pence per share)	Aggregated volume
London Stock Exchange (XLON)	233.8417	155,000

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBP share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
1638	240.00	08:19:40	00073868460TRLOO	XLON
215	240.00	08:19:40	00073868461TRLOO	XLON
1331	239.00	08:29:40	00073868844TRLOO	XLON
735	239.00	08:29:40	00073868843TRLOO	XLON
1903	238.50	08:29:40	00073868846TRLOO	XLON
1062	238.50	08:29:40	00073868845TRLOO	XLON
2625	237.50	08:36:09	00073869195TRLOO	XLON
2117	237.00	08:56:31	00073870205TRLOO	XLON
1827	236.50	09:01:31	00073870456TRLOO	XLON
119	237.00	09:05:00	00073870667TRLOO	XLON
99	237.00	09:05:00	00073870666TRLOO	XLON
598	237.00	09:05:00	00073870665TRLOO	XLON
538	237.00	09:05:00	00073870664TRLOO	XLON
732	236.50	09:05:00	00073870669TRLOO	XLON
1100	236.50	09:05:00	00073870668TRLOO	XLON
2159	236.50	09:09:55	00073871096TRLOO	XLON
2006	236.50	09:34:21	00073872594TRLOO	XLON
2194	236.00	09:34:21	00073872595TRLOO	XLON
300	236.00	09:41:35	00073872788TRLOO	XLON
651	236.00	09:41:35	00073872787TRLOO	XLON
1043	236.00	09:41:35	00073872786TRLOO	XLON
698	236.00	09:41:35	00073872785TRLOO	XLON
25000	236.00	09:55:17	00073873489TRLOO	XLON
2119	236.00	09:57:10	00073873641TRLOO	XLON
1835	235.50	10:19:12	00073874371TRLOO	XLON
40000	235.50	10:28:21	00073874634TRLOO	XLON
1	235.50	10:36:22	00073874828TRLOO	XLON
4	235.50	10:36:22	00073874827TRLOO	XLON
165	235.50	10:36:22	00073874826TRLOO	XLON

35	235.50	10:36:22	00073874825TRLOO	XLON
1087	235.50	10:36:22	00073874824TRLOO	XLON
300	235.50	10:36:22	00073874823TRLOO	XLON
2022	235.00	10:38:40	00073874864TRLOO	XLON
1833	234.00	10:46:42	00073875117TRLOO	XLON
1821	234.00	10:46:42	00073875116TRLOO	XLON
1413	234.00	10:46:42	00073875119TRLOO	XLON
600	234.00	10:46:42	00073875118TRLOO	XLON
1604	233.50	10:46:42	00073875120TRLOO	XLON
373	233.50	10:46:43	00073875121TRLOO	XLON
1201	234.00	11:21:42	00073876072TRLOO	XLON
575	234.00	11:21:42	00073876071TRLOO	XLON
1855	234.00	11:21:42	00073876070TRLOO	XLON
696	234.00	11:41:33	00073876411TRLOO	XLON
900	234.00	11:41:33	00073876410TRLOO	XLON
225	234.00	11:46:32	00073876530TRLOO	XLON
375	234.00	11:46:42	00073876533TRLOO	XLON
564	234.00	11:50:41	00073876689TRLOO	XLON
1566	234.00	11:53:25	00073876763TRLOO	XLON
2154	233.50	12:00:46	00073876974TRLOO	XLON
800	232.50	12:07:02	00073877079TRLOO	XLON
1077	232.50	12:07:02	00073877078TRLOO	XLON
1	232.50	12:15:32	00073877252TRLOO	XLON
1	232.50	12:15:32	00073877251TRLOO	XLON
680	232.50	12:15:32	00073877250TRLOO	XLON
1057	232.00	12:19:18	00073877343TRLOO	XLON
885	232.00	12:19:18	00073877342TRLOO	XLON
1829	231.00	12:29:29	00073877450TRLOO	XLON
195	230.50	12:48:32	00073878050TRLOO	XLON
1661	230.50	12:48:32	00073878049TRLOO	XLON
2006	230.00	12:53:18	00073878166TRLOO	XLON
650	230.50	13:33:43	00073879178TRLOO	XLON
1457	230.50	13:33:43	00073879177TRLOO	XLON
1501	228.50	13:49:39	00073879730TRLOO	XLON
516	228.50	13:49:39	00073879729TRLOO	XLON
97	228.50	14:00:05	00073879959TRLOO	XLON
2000	228.50	14:00:05	00073879958TRLOO	XLON
2100	228.00	14:03:22	00073880013TRLOO	XLON
1708	228.00	14:03:22	00073880012TRLOO	XLON
47	228.00	14:03:22	00073880011TRLOO	XLON
110	226.00	14:45:08	00073882390TRLOO	XLON
1932	228.00	15:03:32	00073883387TRLOO	XLON
400	228.00	15:03:43	00073883396TRLOO	XLON
200	228.00	15:03:43	00073883395TRLOO	XLON
2113	227.50	15:04:46	00073883451TRLOO	XLON
276	228.00	15:07:01	00073883623TRLOO	XLON
1133	228.00	15:07:01	00073883622TRLOO	XLON
812	227.00	15:07:44	00073883649TRLOO	XLON
1510	227.00	15:07:44	00073883648TRLOO	XLON
2032	226.50	15:11:55	00073883882TRLOO	XLON
680	225.00	15:37:08	00073885804TRLOO	XLON
731	225.00	15:37:08	00073885803TRLOO	XLON
456	225.00	15:37:08	00073885802TRLOO	XLON
1236	224.50	15:48:35	00073886448TRLOO	XLON
200	224.50	15:48:35	00073886447TRLOO	XLON
4898	224.50	16:07:04	00073887723TRLOO	XLON

For further information:

On the Beach Group plc

c/o FTI Consulting

Shaun Morton, Chief Executive Officer

Jon Wormald, Chief Financial Officer

FTI Consulting

Tel: +44 (0)20 3727 1000

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSSEDFWMEISESE