

Persons Discharging Managerial Responsibilities and persons closely associated with them notification			
1	Details of the person discharging managerial responsibilities/person closely associated		
Legal person	Tiffany Hall		
2.	Reason for the notification		
Position/status	PDMR - Non-Executive Chair of the Board of Directors		
Initial notification/ amendment	Initial		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
Issuer	B&M European Value Retail S.A.		
LEI	213800UK7ZRLY2K1X530		
4.	Details of the transaction(s)		
Description of the financial instrument, type of Instrument	Ordinary Shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Purchase of Ordinary Shares		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	£2.8719999	70,053	£201,192.21
Aggregated Information	Price	Volume	Total
	£2.8719999	70,053	£201,192.21
Date of Transaction	26 February 2025		
Place of transaction	London Stock Exchange, Main Market (XLON)		
Persons Discharging Managerial Responsibilities and persons closely associated with them notification			
1	Details of the person discharging managerial responsibilities/person closely associated		
Legal person	Oliver Tant		
2.	Reason for the notification		
Position/status	PDMR - Senior Independent Non-Executive Director		
Initial notification/ amendment	Initial		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
Issuer	B&M European Value Retail S.A.		
LEI	213800UK7ZRLY2K1X530		
4.	Details of the transaction(s)		
Description of the financial instrument, type of Instrument	Ordinary Shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Purchase of Ordinary Shares		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	£2.853	7,500	£21,397.50
Aggregated Information	Price	Volume	Total
	£2.853	7,500	£21,397.50
Date of Transaction	26 February 2025		
Place of transaction	London Stock Exchange, Main Market (XLON)		

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