27 February 2025

LLOYDS BANKING GROUP PLC ('GROUP') - NOTIFICATION OF TRANSACTIONS BY PERSON DISCHARGING MANAGERIAL RESPONSIBILITIES ('PDMR') IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ('SHARES')

The Group announces that on 25 February 2025 Joanna Harris, a PDMR, acquired 17,177 Shares at 39.40 pence per Share following the exercise of an option pursuant to the terms and conditions of the Lloyds Banking Group Sharesave Scheme 2017 and disposed of those shares on 25 February 2025 at a price of 68.22 pence per share. Joanna Harris continues to comply with the Group's shareholding policy requirements.

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NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Joanna Harris	
2	Reason for the notification		
a)	Position/status	CEO, Mass Affluent	
b)	Initial notification / Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Lloyds Banking Group plc	
b)	LEI	549300PPXHEU2JF0AM85	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 10p each	
	Identification code	GB0008706128	
b)	Nature of the transaction	Acquisition of Shares following the exercise of an option under the Lloyds Banking Group Sharesave	

		Scheme 2017.		
c)	Price(s) and volume(s)	Price(s) 00.3940	Volume(s) 17,177	
d)	Aggregated information			
	- Aggregated volume	N/A (single transaction)		
	- Price			
e)	Date of the transaction	2025-02-25		
f)	Place of the transaction	Outside a trading venue		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 10p each		
	Identification code	GB0008706128		
b)	Nature of the transaction	Disposal of Shares following the exercise of an option and the acquisition of shares under the Lloyds Banking Group Sharesave Scheme 2017		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		00.6822	17,177	
d)	Aggregated information			
	- Aggregated volume	N/A (single transaction)		
	- Price			
e)	Date of the transaction	2025-02-25		
f)	Place of the transaction	London Stock Exchange (XLON)		

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